# OPHTHALMIC Product Guide

Special Advertising Section



#### Dear Doctor,

Review of Opththalmology is pleased to offer you this preview of many exciting new products now available in the marketplace. Here, you'll learn about innovative new medications, diagnostic instruments, corrective lens options, in-office laboratory equipment and many other products. There are two ways to obtain more information on a particular product:

- 1. Go to www.reviewofophthalmology.com, click Additional Publications, Product Guide digital edition, and then follow the prompts.
- 2. Circle the corresponding number on the enclosed reader service card for each product of interest. Fill in your name and address, and return the postage-paid card to us. Educational materials will be sent directly to you by the individual companies.
- \* Also, be sure to watch for Daily Product Showcase E-blast deployments, highlighting these listings later this month.









# OPHTHALMIC Product Guide

























Product Guide

# Phoroptor® VRx

Digital Refraction System

Exceed your patients' expectations with a premium refraction experience.

- · Featuring a thin, compact design, incredibly fast lens exchange, and ultra-quiet operation, Reichert® Phoroptor® VRx Digital Refraction System sets new standards in refraction.
- Phoroptor VRx effortlessly integrates into your practice and is telehealth capable.
- · Refract from across the room or across the internet.

Designed and assembled in the USA



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Passionate about eye care!

# ClearChart® 4

Digital Acuity Systems

Pixel-perfect and purpose-built.

- Family of ClearChart® 4 Digital Acuity Systems are all-in-one, elegant, and simple-to-use.
- Offers a wide selection of optotypes and special test charts.
- · High-resolution, LED-backlit display, lightweight, cool-running, and long-lasting.
- ClearChart® 4X and ClearChart® 4P have LEA SYMBOLS® and LEA NUMBERS®!

Designed and assembled in the USA



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are registered trademarks of LEA <sup>-</sup>

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Digital Phoroptor®

Designed for maximum efficiency.

- SightChek® Digital Phoroptor® combines technology, simplicity, and value at the core of your exam.
- Allows you to rapidly perform all of the functions of a manual Phoroptor while comfortably seated next to your patient.
- · Combine with LensChek® Digital Lensometer, OptoChek® Plus Auto Refractor + Keratometer, and ClearChart® Digital Acuity System for maximum efficiency.



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# **Ocular Response** Analyzer® G3

Corneal Hysteresis + IOPcc

Personalize glaucoma risk stratification.

- Ocular Response Analyzer® is the only device that measures Corneal Hysteresis, a superior predictor of glaucoma progression.
- Corneal Hysteresis has consistently shown to be a more powerful predictor of, and strongly associated with, glaucoma progression, more so than key risk factors such as IOP and CCT. Designed and assembled in the USA



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Non-Contact Tonometer

IOPcc: A better pressure measurement with Corneal Response Technology.

- In 1972, Reichert® invented the non-contact tonometer, and continues to innovate tonometry with the clinically advanced and easy-to-use Reichert® 7CR.
- Using patented Corneal Response Technology® which takes corneal biomechanics into account, Reichert 7CR provides Corneal Compensated IOP (IOPcc), a better pressure measurement.

Designed and assembled in the USA



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# Tono-Pen AVIA® & Ocu-Film®

Handheld Tonometer

Reichert® Tono-Pen® has been the trusted choice of clinicians for over 35 years.

- Tono-Pen AVIA® now with Quick-Tap® Measurement Mode is ready-to-use and calibration-free - with more confidence in fewer measurements.
- · Protect your Tono-Pen and patients with genuine, Ocu-Film® + Tip Covers.

Designed and assembled in the USA



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Product Guide

## Biovance® 3L Ocular

Biovance® 3L Ocular is a unique 3-lauer decellularized. dehudrated amniotic membrane designed for superior handling while optimizing a ringless design. Request For Designation (RFD) as a 361 biological product has been granted by FDA.

#### Top 10 reasons to use Biovance® 3L Ocular

- 1. Unique 3-layer design
- 2. Easy to handle
- 3. No upfront preparation
- 4. Decellularized
- 5. Protects underlying tissue
- 6. Ringless design



7. Ridirectional · Can apply on either side

- 8. Room temperature storage
- 9.10-year shelf life
- 10. Access support for patients · e.g. benefits verification

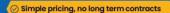




For more information, please visit our website at www.versea.com/ophthalmics or contact Verséa Ophthalmics at ophthalmics@versea.com. Circle No. 29

# One System That Does It All!

Newly redesigned, all-in-one eye care EHR, practice management, patient engagement, and optical point-of-sale software



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- Powerful VSP & optical lab integrations
- Patient portal & patient intake forms
- Integrated payment solutions
- Optometric billing & RCM solutions







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# BQ 900® LED Slit Lamp

Fully integrated imaging solution

Choose the BO 900 LED for advanced microscopy. The BQ 900 is powered by a longlasting LED diode that offers exceptional detail and depth of field. It is the ultimate slit lamp due to its flexible modular design. The new IM 910 imaging module can be used with EyeSuite™ Imaging software or in standalone mode. Other optional accessories include Teaching Scope, Inclined Eyepieces, Yellow Filter, Stereo Variator, and Beam Splitter.

Circle No. 31





# BI 900® LED Slit Lamp

Simplified operation meets high reliability.

Equipped with an improved version of the BM 900 microscope, an enhanced illumination system and traditional highprecision mechanics, the BI 900 is the ideal successor to the BM 900. The BI 900 slit lamp combines simplicity and reliability in a modern system which offers integrated digital imaging as an option.

Circle No. 32





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## Octopus 600®

Early diagnosis and standard white-on-white perimetry in one device

The Octopus 600, with EyeSuite Progression Platform, extends Haag-Streit's product range of visual field analyzers, combining the Pulsar method for early glaucoma detection and standard White/White perimetry for long term follow-up in one compact and standalone device. Unique fixation control for blinking, pupil position, darting and forehead contact, vields more reliable results, and with our Tendency Oriented Perimetry (TOP strategy), thresholds are performed in 2 ½ minutes.

Circle No. 33





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## LENSTAR® APS Optical Biometer

Advanced biometry-better outcomes

The LENSTAR LS 900 with Automated Positioning is all you need for faster, more efficient biometry. Its easy mechanical tracking minimizes user delay and error, delivering more reliable results and a more comfortable patient experience. The dual zone keratometry with 32 measurement points provide precise K values, essential for planning toric lens implantation. With its integrated Olsen and Barrett formulas, as well as exclusive availability of the Hill-RBF Method 3.0 for IOL calculation, the LENSTAR provides the user with the best possible IOL prediction.

Circle No. 34



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## Product Guide

#### **VISION-S 700** REFRACTION STATION

- > Space saver and game changer with speed and accuracy built on exclusive innovation
  - · Standalone, ultra-compact tabletop subjective refraction unit
- · Patented Digital Infinite Refraction method and exclusive optical module
- · High degree of accuracy with rapid 3-minute refractions
- Concentrates a complete refraction experience into an immersive station
- Unique refraction experience that can potentially drive traffic, differentiate the practice, facilitate the discussions about complimentary pairs, and transform the overall business potential





Circle No.35



#### **VISION-R 700** REFRACTION SYSTEM

- > Accelerate refraction without compromising on accuracy
  - Innovative technology with the exclusive optical module
  - · Adjust the cylinder and axis simultaneously while compensating for the sphere
  - Automated Smart programs and algorithms to guide the ECP
  - Silent and smooth lens changes enhance the patient experience







Circle No. 36

**EssilorLuxottica** ESSILOR

#### WAM800 WAVEFRONT ABERROMETER

- > Fully-automatic for complete anterior chamber analysis and visual needs assessment
  - · Fast, effective, and space-saving
  - 7 detailed tests in 90 seconds: both eyes
  - · Glaucoma screening and monitoring, keratoconus detection, and cataract screening
- Performance evaluation with eye strain and near-vision assessment and vision simulation



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**EssilorLuxottica** 



#### LIGHT THERAPY AND DIGITAL IMAGING

- > All-In-One Powerhouse with both OPE IPL and LM LLLT
- Epi-c plus features both of our core technologies, Light Modulation Low-Level Light Therapy (LM LLLT) and Optimal Power Energy Intense Pulsed Light (OPE IPL)
- Optimal, non-invasive treatment of inflammatory conditions in the facial area, including the periorbital area
- · Durable stainless steel body with an upgradable operating system
- Safe for most skin types on the Fitzpatrick scale
- · Low cost per patient, fast ROI, and high satisfaction







Circle No. 38

**EssilorLuxottica** ESSILOR

#### **EXPERT MYOPIA CARE MYOPIA EXPERT 700**

- > Fast and accurate solution for measuring axial length and corneal topography
- · Corneal analyzer with an integrated pupillographer and optical biometer
- · Storage and overviews of historic ocular data properties for easy observations of changes over time
- · Myopia Care Digital Solution Effective and proactive myopia management for early detection and long-term monitoring



Circle No. 39

EssilorLuxottica

ESSILOR

#### PTS 925 and PTS 2000 AUTOMATED PERIMETERS

- > Modern diagnostic instruments for precise and fast-testing visual fields
  - PTS 925: Compact perimeter that provides everything you need in a compact footprint
  - · PTS 2000 Complete set of standard perimetry tests plus all of the latest visual field testing approaches
  - · Intuitive software and powerful networking and EMR integration
  - · Maintenance-free and reliable hardware
  - · Incredible value



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**EssilorLuxottica** 



# A NEW WAY TO EXPERIENCE REVIEW OF OPHTHALMOLOGY

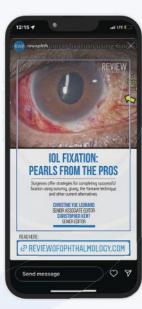
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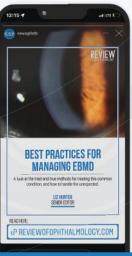




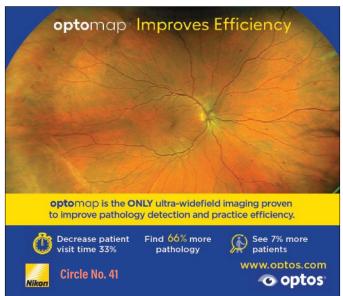






















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Product Guide

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#### HD Optical System

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