Dear Doctor:

Review of Ophthalmology is pleased to offer you this preview of many exciting new products now available in the ophthalmic marketplace. In the pages to follow, you’ll learn about innovative new medications, diagnostic instruments, corrective lens options, in-office laboratory equipment and many other new products. To obtain more information on a particular product, follow these steps:

1. Circle the corresponding number on the enclosed reader service card for each product of interest to you.
2. Fill in your name and address.
3. Return the postage-paid card to us. Educational materials will be sent directly to you by the individual companies.

Thank you for your interest and support!

RICHARD D. BAY, PUBLISHER/PRESIDENT

SPECTRALIS® OCT WITH BLUEPEAK
BluePeak blue laser autofluorescence, now available on five SPECTRALIS models, provides a functional indication of retinal health. It can be helpful in dry AMD, drusen, macular edema, retinal dystrophies, and other conditions.

- Multi-modality imaging
- TruTrack Active Eye Tracking
- AutoRescan™ automatic follow-up scan placement
- 1-micron Reproducibility
- Heidelberg Noise Reduction™
- Network ready

Atrophy seen with BluePeak Blue Laser Autofluorescence + SD-OCT

Keeler Slit Lamp Technology In Your Hands

Keeler Instruments, Inc. ▲ (800) 523-5620
www.keelerusa.com

- PSL Classic
  - Keeler Optics
  - 10x & 16x Mag.
  - Docking Station & Direct In-line Charging

- PSL 1
  - Keeler Optics
  - 10x Mag.
  - Direct In-line Charging

All of the other great features, including iphone 4 technology. Controllable illumination from maximum to zero lumens, and use the battery simultaneously (always have power). And the most apertures/illuminators along with 1.5 mm square patch for assessing a/c flare.

CIRRUS™ HD-OCT

• Great images and dense data cubes. Highly dense b-scans and the power of the Cirrus cube let you visualize and quantify retinal detail without extra scans. All your past Cirrus cubes can be analyzed using new clinical applications on Cirrus software 6.0 for AMD and glaucoma.

• Diagnostics analysis you can trust. With Fovea Finder™ and AutoCenter™ normative data and the best macular segmentation overall, Cirrus lets you transform information into insight to support your clinical decision-making.

• Change analysis you can trust. With precise, automatic visit-to-visit registration, you can both visualize and accurately measure change. New and improved GPA™ now includes optic nerve head parameters.

• Superb practice and workflow efficiency. Connects to EMR and FORUM with expanded capabilities to share data among instruments and review stations.

• Best-selling OCT in the world, from the industry leader. Over 9,000 customers and counting

Be sure to check out our Web site, too! On www.revophth.com, click the Product Guide button.
Ophthalmic Product Guide

TOPCON KR-1 AUTO KERATO-REFRACTOMETER

The new KR-1 Auto Kerato-Refractometer from Topcon features fully automated operation with an easy-to-use color touch screen, a 360 degree rotatable monitor, a flexible layout and space saving design. The patented Topcon Rotary Prism measuring system ensures fast, accurate and repeatable refraction and keratometry measurements.

TOPCON SYNERGY™ OPHTHALMIC DATA MANAGEMENT SYSTEM

The Synergy Ophthalmic Data Management System integrates images and reports from Topcon and over 130 other manufacturers’ systems into a single, secure, digital environment. With the ability to view, compare, annotate and transmit patient images seamlessly and securely, Synergy provides for fluent workflow efficiency and helps the transition to a paperless environment. The web based system allows for rapid access to patient information, anytime, from virtually anywhere, including workstations and remote computers. Designed as a scalable and flexible solution, Synergy integrates with most EMRs, is fully standards compliant and scalable to fit any size practice.

TOPCON 3D OCT-2000 SPECTRAL DOMAIN OCT

The Topcon 3D OCT-2000 system is the first Spectral Domain OCT system to incorporate a high resolution fundus camera and a user-friendly color touch screen display in a compact, space saving design. The easy-to-use, intuitive FastMap™ software enables dynamic viewing of the OCT data, providing 3D, 2D and fundus images simultaneously. PinPoint Registration™ properly indicates the location of the OCT image within the fundus image. In addition, the compare function allows users to view serial exams in a comparison view and apply different analytical tools. The seamless integration of the 3D OCT-2000 with Topcon’s Synergy™ Ophthalmic Data Management System provides true connectivity and access to images anywhere, anytime.

TOPCON IMAGENET® DIGITAL IMAGING SYSTEMS

Topcon offers a wide variety of non-mydriatic and mydriatic imaging solutions. From our reliable retinal cameras to our innovative software programs, Topcon can provide a tailor-made solution to fit your practice. Our IMAGEnet R4 platform, designed to work with Topcon fundus cameras, is a comprehensive digital imaging system for fast and efficient acquisition, storage, retrieval and analysis of all types of Topcon ophthalmic images. It also features as an option Topcon’s i2k Retina™ Fundus Registration and Alignment Software. For more information, visit: www.thenewfaceofimagenet.com

TOPCON CV-5000S VISION TESTER

The CV-5000S Automated Vision Tester sets new quality standards. The fast lens rotation provides comfort for both user and patient while the compact and contemporary design enhances the doctor’s professional image. The CV-5000S provides a complete 21-point refraction and features the KB-50S One Dial Controller with a 10.4” color touch-screen display. Complete connectivity allows data to be sent automatically to every CV system throughout the office and populated automatically into the EMR, making paperless refraction a reality.

TOPCON KR-1W WAVEFRONT ANALYZER

The 5-in-1 KR-1W Wavefront Analyzer boasts the combined technologies of wavefront aberration, corneal topography, auto refraction, keratometry and pupillometry. The system features full auto-alignment, a large color touch screen, onboard evaluation software, wavefront image sequence and simulated visual acuity assessment. The KR-1W provides the eye care professional with all the required information on the human refractive system to perform optimal wavefront analysis.

TOPCON IMAGENET® DIGITAL IMAGING SYSTEMS

Topcon Medical Systems  ▲  (800) 223-1130
www.topconmedical.com

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Circle No. 10

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**FUNCTIONAL VISION ANALYZER™**

Contrast Sensitivity Testing with Two Glare Levels

The FVA offers a number of exams to evaluate functional vision and quality of vision. Background illumination levels inside the unit are constantly monitored and controlled.

Exams include:

- Visual Acuity – monocular and binocular at near, distance, and mid-range (optional)
- Contrast Sensitivity testing with F.A.C.T.® (Daytime/Nighttime; with glare/without glare)
- Stereopsis – Stereo Depth Perception testing
- Color Perception testing
- Potential Acuity (pin hole)

The NEW upgraded EyeView® software utilizes a digital image processor to produce a pictorial model of the patients’ functional vision.

**DISTANCE RANDOT® STEREOTEST**

A test for distance stereopsis for patients as young as 4 years of age.

Test includes:

- 4 tests in 1 booklet (400 sec of arc to 60 sec of arc)
- 1 pair of Standard 3-D Viewers and 1 pair of Pediatric 3-D Viewers
- Affordable
- Portable and readily available

“For distance stereocuity measured using Distance Randot® showed overall improvement following surgery for intermittent exotropia.”

Eileen E. Birch, Ph.D.
Senior Research Scientist,
Retina Foundation of the Southwest

**TELLER ACUITY CARDS® II**

Features Include:

- Glare-free laminated test cards for increased durability
- Digitally printed test cards
- No edge artifacts

Proven Features still include:

- Meets AOA guideline for infant vision testing

Testing Formats Available:

- TAC II Full set: 16 cards (from 20/3200 to 20/30)
- TAC II Half set: 8 cards (from 20/3200 to 20/30)

**STEREOTESTS**

Gold Standard Features Include:

- Durable leatherette testing booklet
- Polarized 3-D cleanable lenses
- Sturdy hard plastic viewer frames

Testing Formats Available:

- Stereo Fly
- Randot®
- Stereo Butterfly
- Random Dot E
- Randot® Preschool

**PROJECTOR AND VECTOGRAPHIC SLIDES**

Stereo Optical’s projector slides are made of high-quality photographic film, sealed between two pieces of glass to ensure sharp optotypes and maintain the integrity of the tests. Each slide can be adjusted for use in any testing lane. Available in Standard or Vectographic models, for children through adults.

**VECTOGRAMS**

Stereo Optical has set the standard for vision training. Available in fixed or variable styles to accommodate unlimited base-in/base-out training. Each Vectogram includes one pair of 3-D viewers. Choose from:

Variable:

- Quoits
- Spirangle
- Clown
- Chicago Skyline
- Mother Goose
- Stereotest
- Basic Fusion

Fixed:

- Acuity Suppression
- Figure Eight
- Compass Points

For information about the products above, contact Stereo Optical:

Phone (800) 344-9500, Fax (773) 867-0388, e-mail: SALES@StereoOptical.com, Internet: www.StereoOptical.com
THE ZEISS OPMI LUMERA® MICROSCOPE AND RESIGHT® FUNDUS VIEWING SYSTEM

- **NEW:** Integrated HD Video Chain provides the ultimate in video recording capability.
- Superior visualization and performance make these systems ideal for both the cataract and the retinal surgeon.
- **SC²** (Stereo Coaxial Illumination) makes details of the patient’s eye clearly visible.
- Superlux Eye xenon illumination offers a whiter, higher-contrast and more natural color impression of the surgical field.
- The RESIGHT fundus viewing system provides outstanding edge-to-edge clarity of the surgical field.
- Motorized image inverters provide greatly increased workflow and efficiency.
- Convenient lens turret enables quick access of aspheric 60D or 128D wide angle lens.
- All-glass ZEISS optics provides unparalleled image quality.

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SYNEMED INTRODUCES AN EASY-TO-USE ANDAFFORDABLE PERIMETER

Synemed, with over 30 years of visual field expertise, is proud to announce the latest line of perimeters. The Synemed EP-900 Series of full field, full-featured automated perimeters offers all of the features you need and want, and provides easy-to-interpret industry standard results. Models are user-friendly, with easy, two-button operation, provide the fastest test times and are easily upgradeable. Customize your own programs, combining advanced methodologies with a large selection of test patterns to screen in less than one minute and threshold in less than two minutes per eye. These all-encompassing systems are the only perimeter you’ll ever need to ensure the most comprehensive patient care possible.

Synemed ▲ (800) 777-0650 www.synemed.com

MAXIMEYES—EASIEST EHR TO IMPLEMENT

MaximEyes practice management and certified EHR software offers affordable financing options for all practice sizes—ask about 0% financing program. Cloud and iPad® enabled. Simple implementation combined with exceptional customer support and award winning learning and development. Automated coding compliance speeds up insurance and e-billing. Customizable workflows and award winning certified e-Rx helps meet meaningful use. Free personalized online demos.

MaximEyes by First Insight ▲ (800) 920-1940 www.first-insight.com

THE EPIC AUTOMATED REFRACTION SYSTEM

Marco has successfully installed thousands of automated refraction systems. Each receives the Marco certified implementation process that guarantees the efficiency and expertise to make your system a success.

The EPIC® delivers:

- EMR integration
- Smaller footprint
- Adjustable motorized table
- Color screen
- Contrast and glare testing

The EPIC® is your competitive practice advantage. Invest in a Marco refraction system to enhance your total patient experience.

Marco ▲ (800) 874-5274 www.marco.com

SYNEMED EYESCAPE ADVANCED IMAGING SYSTEM

New for 2012 Canon CR2 Plus Digital Retina Camera with FAF (Autofluorescence) This Non-Myd camera offers all of the features of the CR2, with the addition of FAF. Now 18 Megapixels! Stereo Linking, SL integration, Mosaic, Multiple Filters, EMR integration, Screening Mode, and so much more.

See Synemed for:

- Software and database conversions
- Slit Lamp Imaging (For existing Slit lamps)
- We buy, sell and upgrade older non-mydriatic retinal cameras.

Synemed ▲ (800) 777-0650 www.synemed.com

PAGE 4
IBEX SLIT LAMP WITH MICRO-SURGICAL OPTICS DELIVERS MAXIMUM PERFORMANCE AND THE WIDEST FIELD OF VIEW

Ibex delivers an industry’s first 43mm field of view at standard 6x magnification. This forward thinking design allows for increased observation in less time. Custom LED illumination delivers the industry’s brightest and most uniform illumination, with full spectrum wavelengths that have been synced to maximize anterior and posterior viewing. Isn’t it about time you treated yourself to something better?

Add Dimension to Every Diagnosis

...provides every patient with a retinal Simultaneous Stereoscopic Photography (SSP) image that’s redefined with an extra dimension.

Kowa VX-20 mydriatic/non-mydriatic retinal camera

With intuitive controls, advanced photography modes and innovative design, Kowa Optics’ new VX-20 Retinal Camera is designed to make examinations easier and more productive for both the doctor and the patient.

Smart Versatility.

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Knowing the osmolarity of your patient’s tears is essential.

Diagnose with confidence, manage therapy, improve compliance, enhance patient education. Ask us about free use of a TearLab with a test card commitment.

For more information, call 1-800-TearLab (834-7521) or visit www.tearlab.com

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For more information, call 1-800-TearLab (834-7521) or visit www.tearlab.com
IOLMASTER® 500
- The only biometer with the Holladay 2 formula in its software.
- Best cataract penetration — increase the percentage of cataracts you can penetrate through Composite Signal evaluation
- Most trusted keratometer — designed for low-hassle biometry and high-confidence IOL selection
- The fastest biometer available — minimize acquisition and chair time through high-speed biometry

SIGHTPATH MEDICAL – AFFORDABLE SOLUTIONS FOR CATARACT AND REFRACTIVE EQUIPMENT AND SERVICES
As the leading U.S. provider of mobile ophthalmic surgical equipment and services, Sightpath Medical offers customizable solutions on an as-needed basis. Our flexible approach allows ophthalmologists and medical facilities to expand offerings and maximize efficiency by providing state-of-the-art technologies without the capital expenditure or high costs of upgrades and maintenance. Sightpath provides NBSTSA certified surgical technicians and manufacturer certified laser engineers. Visit www.sightpathmedical.com, call 800-728-9615 or email info@sightpathmedical.com.

MARCO
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EZER DIGITAL PRACTICE; EZER WAY OF LIFE
Your practice will enjoy a faster and more productive refraction process with the Ezer Digital Practice. The three components (ERK-5200, EDR-5200 and ECP-5200) work in an easy-to-set-up network to provide greater efficiency at an affordable price. The image projected to clients will create positive word of mouth and serve as a marketing strategy.

EZER ERK-5200 AUTO REF-KERATOMETER
- Its unique optic technology offers fast and accurate reading and enhances the reliability of the measurement results. The ERK-5200 provides extensive diagnostic information with a wide possible range of refraction.
  - 6.4” Color LCD Screen
  - Focus Indicator
  - Retro-Illumination Mode
  - Motorized chin rest
  - Ergonomic Joystick & user friendly keyboard

THE LATEST TRS AUTOMATED REFRACTION SYSTEM
The TRS-5100 is controlled with a programmable keypad, and when connected to the OPD-Scan III, delivers rapid refractions that allow the patients to simultaneously view old and new Rx selections — and day and night vision differences. The TRS also makes your life easier and more efficient — while giving the patients a faster more accurate, and positive exam experience. The time saved in collecting data can be reinvested in more consultation or time in optical. Pre-programming the entire refraction process increases staff efficiency, maximizes patient flow, and increases overall practice revenue and referrals. The TRS is equipped with ‘Marco Connect’ SM software and is EHR/EMR compatible.
ISTAND™ – EXPAND THE CLINICAL UTILITY OF THE IVUE SD-OCT

- Enhance clinical decisions, procedure planning, documentation and follow patients from diagnosis through post-op
- Simple, easy-to-use articulating arm for universal positioning
- Ability to scan supine patients as well as patients in various other positions
- Easily move the iVue SD-OCT between the exam lane, procedure room, hospital facilities and satellite offices

IWELLNESSEXAM® POWERED BY OPTOVUE®—ELEVATE YOUR COMPREHENSIVE EYE EXAM

Whether you choose the iWellnessExam “pay per use” Program or the iWellnessExam Upgrade for iVue SD-OCT Owners, the diagnostic capabilities of your practice will be greatly enhanced with the implementation of these wellness programs.

- Single SD-OCT scan for detecting structural changes associated with retinal and glaucomatous pathology
- Full diagnostic scanning of anterior, and posterior structures, Pachymetry, RNFL, Retina
- New Practice Revenue Stream
- Practice Optimization Kit for marketing your practice
- Free service and warranty (for iWellnessExam Program)
- Free software upgrades and updates (for iWellness Exam Program)

IVUE®—VERSATILITY IN SPECTRAL-DOMAIN OCT.

Now with 3D/En Face Analysis & Ganglion Cell Complex (GCC®) Scan Upgrades

iVue is the most versatile/compact Spectral-Domain OCT in the world for eye-care professionals.

- High-resolution B-scans & Retinal Thickness Mapping aid in identifying/tracking retinal disease
- RNFL Thickness & TSNIT Analysis help identify RNFL loss
- Now Available: “GCC” Ganglion Cell Complex Scan Upgrade to help identify early glaucomatous damage
- Angle Measurement & Full Pachymetry Mapping provide the tools to aid in anterior segment assessment
- Now Available: 3D/En Face Analysis Scan Upgrade with 67 million data points to detect micro pathology earlier

RTVUE®—SD-OCT: NEWLY RELEASED TRACKING AND TOTAL CORNEAL POWER (TCP)

OPTOVUE’s innovations continue to advance RTVue providing a powerful comprehensive device offering new solutions:

- RETINA: Vtrak™—Tracking, Deep Choroidal Imaging (DCI™) with measurement, Intelligent Macular Mapping, Macular Normative Database, Change & Volumetric Analysis
- GLAUCOMA: The ORIGINAL Ganglion Cell Complex Analysis (GCC®), RNFL Thickness Mapping, Normative Database for RNFL & GCC, Change Analysis, Optic Disc Metrics
- ANTERIOR SEGMENT: Total Cornea Power (TCP™), Visualization and MEASUREMENT of Angle & Corneal Thickness including complete Pachymetry Mapping

RTVue...designed to meet the needs of YOUR practice.
MARCO CUSTOMIZED LANE PACKAGE

Marco exam lane products are creatively designed and engineered for the life of your practice. All of our diagnostic instruments — from chairs, stands, and slit lamps to refractors, lensmeters and acuity systems — offer the most reliable, effortless operation in the industry. They simply work better because they’re built better. And when you invest in multiple Marco products, you’ll save even more through our bundled purchasing programs.

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Inherently Different™

MARCO CUSTOMIZED LANE PACKAGE

SPECTRALIS® TRACKING OCT

The SPECTRALIS instrument combines the best of Spectral-Domain OCT and fundus imaging to provide a comprehensive imaging solution. The SPECTRALIS family includes different models, at different price points, to meet the needs of every eye care practice.

- Multi-modality imaging
- TruTrack™ Active Eye Tracking
- AutoRescan™ automatic follow-up scan placement
- 1-micron Reproducibility
- Heidelberg Noise Reduction™
- Network ready

THE NEW MADDOX PHORIA MEASURE FROM GULDEN

The new Maddox Phoria Measure from Gulden is quick and easy to use, features a large aperture, is more flexible compared to using a phoropter, is ideal for aviation and other medical exams, and is very competitively priced.

Additionally, the Maddox Phoria Measure is very useful with small children. It is used for testing in real space, not behind or in conjunction with a phoropter.

The Maddox Phoria Measure from Gulden is compact, lightweight, is constructed of high quality materials, and is supplied with soft case and instructions.

SPECTRALLY DESIGNED FOR DRY EYE PATIENTS WITH MEIBOMIAN GLAND DYSFUNCTION (MGD)

SYSTANE® BALANCE Lubricant Eye Drops for dry eye patients with tear lipid deficiencies

- Unique formulation of SYSTANE® BALANCE Lubricant Eye Drops with the LipiTech™ System
- Helps to restore the lipid layer
- Stabilizes the natural tear film for extended Tear Film Breakup Time (TFBUT)
- Less frequent dosing and increased quality life

This protection results in:

- Long lasting lubrication
- Relief from dry eye symptoms
- Improved visual performance

EXTENDED PROTECTION AND LONG LASTING RELIEF OF DRY EYE SYMPTOMS

SYSTANE® Ultra Lubricant Eye Drops for dry eye patients with aqueous tear deficiencies

This is Relief.

- Long lasting lubrication
- Relief from dry eye symptoms
- Improved visual performance

2. Ketelson HA, Davis J, Meadows DL. Characterization of an anionic lipid stabilized aqueous emulsion containing HP-Guar. Presented at ARVO meeting; May 2010; Fort Lauderdale, FL.
3. Ketelson HA, Davis J, Meadows DL, Christensen M, Tburger M. Evaluation of extended tear stability by two emulsion based artificial tears. Presented at the Tear Film and Ocular Surface Society meeting, September 2010; Florence, Italy.
4. Esaki G, Smith C, Griffin J. Efficacy evaluation of a novel emulsion based, anionic phospholipid containing artificial tear in meibomian gland dysfunction (MGD) subjects. Presented at the Tear Film and Ocular Surface Society meeting, September 2010; Florence, Italy.

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- TruTrack™ Active Eye Tracking
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- Heidelberg Noise Reduction™
- Network ready

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**ODYSSEY MEDICAL, LEADER IN PUNCTAL OCCLUSION, OFFERS THE PARASOL®**

Odyssey Medical offers the Parasol® Punctal Occluder, the #1 choice for punctal occlusion. The Parasol’s unique design is exceptionally easy to insert, requiring little or no dilation. Simple sizing means two sizes fit virtually all. In addition, Odyssey offers guaranteed retention with an industry-high 92% retention rate. Odyssey also offers short-term, temporary occlusion products such as Collagen and EXTEND™ as well as a variety of dry eye diagnostic tests.

**OMEGA 500 BIO—AVAILABLE IN UNPLUGGED**

The OMEGA 500 is the only BIO on the market constructed with no compromises. The all metal optics offer unequalled durability; the small pupil function features no limiting presets; and the Xenon Halogen Bulb provides near perfect color rendering. The OMEGA 500 is available with a variety of power sources, including the UL-Approved UNPLUGGED allowing you to work anywhere without cords or cables.

**HEINE’S OMEGA 2C VIDEO BIO**

HEINE’s OMEGA 2C Video BIO is the only BIO on the market designed specifically for video use. Specially designed optics. The only system that allows for camera upgrades. Optics are mounted to an aluminum frame, and the housing is 100% dustproof. Available with digital image capabilities and software. Ideally suited for teaching, research, patient education, digital patient history, and telemedicine.

**DRY EYE DROPS THAT TRIGGER TEAR FILM PRODUCTION—WITHOUT SIDE EFFECTS—OK WITH CONTACTS**

Two unique dry eye formulas which stimulate the production of all 3 tear film layers — relieving symptoms with causation ranging from inflammation to aqueous deficiency. The women’s formula has ingredients related to hormonal fluctuation.

OK WITH CONTACTS—NO SIDE EFFECTS—NO PRESERVATIVES—WORKS FAST & FEELS GREAT FOR A FREE INFO/SAMPLE PACK CALL

**FINALLY—AN ALLERGY DESENSITIZATION EYE DROP—OK WITH CONTACTS**

- STOPS ITCHING, BURNING & WATERING QUICKLY
- WORKS FAST AND FEELS GREAT
- SAFE FOR CHILDREN AND ADULTS
- DOES NOT CAUSE DRYNESS

FOR A FREE INFO/SAMPLE PACK CALL

**Natural Ophthalmics, Inc. ▲ 877-220-9710**

www.naturaleyedrops.com

**PAGE 9**
**Reliance 520® & 8700®**

Reliance's new 520 chair integrates with the 8700 economy stand. The chair top reclines up to 40° while the patient maintains position. Key features include corded footswitch, dual-rotation locks, pneumatically assisted release mechanism and armrests that rotate up. Backfit switches on the 8700 control chair, stand and indirect lighting.

Customize the 520 with MyColor selections to match any office.

Circle No. 53

**Reliance FX 920®**

Examination Chair

The FX 920 sets a new standard for design but it retains the core value of all Reliance products — rugged durability. All surfaces of the chair are designed to support a patient’s entire weight. Ergonomic full power tilt is efficient for the practitioner as well as comfortable for the patient. A full complement of controls is available on both sides of chair and a detached dual footswitch adds flexibility.

Circle No. 54

**7900**

Instrument Stand

The Reliance 7900 Instrument Stand is the perfect complement to any Reliance Examination or Procedure chair. Manufactured from the same material as B1 Bombers, the 7900 is tough and scratch resistant. Includes refractor and slit lamp arms, and switches to control chair’s hydraulic base. Available with, or without rechargeable instrument wells.

Circle No. 55

**Stimuli® Advanced Version 4.0**

The Stimuli is a refraction device that replaces an automated projector. By displaying images randomly, the Stimuli eliminates the memory effect. The Stimuli System, popular in private practices and clinic settings alike, includes the new 21.5” iMac Slim Line, and a remote control, contrast sensitivity test, and pediatric optotypes.

Circle No. 56

**TONOSAFE® Tonometry Prisms**

Speed up Exams. Cut Infection Risk.

Tonosafe® disposable prisms eliminate the risk of cross-infection. They easily snap over the tips of Goldmann applanation tonometers, or Perkins tonometers. The prisms are developed for single patient use and only take a moment to position. Calibrated to Goldmann standards, the Tonosafe is the same mass as the Goldmann prism so no conversion of results is necessary.

Circle No. 57

**LENSTAR® Optical Biometer**

Advanced Biometry - Better Outcomes

In less than 3 minutes, Haag-Streit’s LENSTAR LS 900® captures 5 scans on both eyes with seven biometry measurements, including lens thickness. Each measurement can be validated for quality. Dual zone auto-keratometry equivalent to manual Ks, and auto-population of the data fields in the Holladay IOL Consultant and the Olsen formula, save time and improve outcomes.

*The Holladay IOL Consultant and Olsen formula are not included with LENSTAR LS 900*

Circle No. 58
**BQ 900® LED Slit Lamp**
Choose the BQ 900 LED for advanced microscopy. The IM 900® Imaging module offers a fully integrated imaging solution with unique features and technology. Select accessories such as a teaching scope, inclined eyepieces, a Goldmann tonometer or the stereo variator for the retinal specialist. The convergent view of the BQ 900 LED offers a large binocular field with high resolution and depth of focus.

**IM 900® Imaging Module**
The Haag-Streit IM 900 complements the Haag-Streit BQ 900® Slit Lamp with integrated imaging features. Freeze technology captures the image at the exact moment the trigger is pressed. The history trigger can record the moments prior to the image capture and allowing the practitioner to review and select the best image. True aperture allows complete control of the depth of field.

**CM 900® Camera Module**
The CM 900 is available on and retrofits to any existing BP 900® LED or BD 900® Slit Lamp. Freeze technology allows you to shoot the perfect image every time. Identify the shot area, and click. Digital video capture automatically begins. Depress the hands-free footswitch to shoot. Review on the monitor, choose from images before and after you clicked, pick the best shot.

**BD 900® Slit Lamp**
Ideal for Fitting Contacts
The BD 900® is optimized for the optometrists and ophthalmologists specializing in the anterior segment. It is also ideal for fitting contact lenses and for doctors in emergency rooms. Optional video fits through a built-in port. Standard magnification adjusts from 10x to 16x via a lever placed just beneath the microscope.

**Octopus 300® Series Perimeters**
The Octopus 300 Series provides a networkable and EMR ready solution (Pro model with EyeSuite) for all your perimetry needs. The 300 series is capable of performing a 2 1/2 minute full threshold test with Haag-Streit’s TOP strategy. And with our eye tracking and fixation control, worries about reliability due to fixation losses are over.

**Octopus 900® Versatility PLUS Connectivity!**
The Octopus 900 is the most versatile perimeter available. The 900 features static White/White, Blue/Yellow, Red/White, Flicker, Low Vision testing and computer-assisted Goldmann Kinetic. The 900 series also comes with EyeSuite – the industry’s most advanced software for progression analysis – including the first perimetric analysis to combine structure and function.
ENDPOINT MANAGEMENT WITH LANDMARK PATTERNS

Endpoint Management is now available to PASCAL Laser systems. It utilizes advanced algorithms to control power and exposure of the laser, allowing either visible or non-visible applications. Landmark Patterns give an added level of support by “landmarking” the periphery of the applied pattern. When setting to a sub-visible level, Landmark gives feedback on treatment dose, location and uptake in the retina.

PASCAL STREAMLINE 577 LASER SYSTEM

PASCAL Streamline 577™ combines the optimum 577nm wavelength with the most complete and comprehensive scanning laser configuration. The Streamline 577 offers ophthalmologists a superior treatment solution.

The combined absorption by both melanin and the oxyhemoglobin makes the 577 more efficient. Energy is concentrated to a smaller volume allowing use of lower powers and shorter pulse durations, resulting in less pain.

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EyeCanHear COMPLETE is a comprehensive service offering that provides access to all of the components needed to establish a successful hearing program in your practice!

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Formulated with important ingredients for eye health, ICaps® Lutein & Omega-3 Vitamin is an easy-to-swallow once-daily softgel for better patient compliance and contains no beta-carotene, reducing risk to smokers. Recommend ICaps® L&O Vitamin to your patients before another minute goes by. Visit icapsvitamins.com to learn more.

AIR OPTIX® AQUA Multifocal Contact Lenses

• Bia-spher ic surface design enhances image quality and ease of fit
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• Center-near design works synergistically with the eye’s natural function

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Icare is an advanced medical technology company manufacturing Icare® Tonometers for measuring Intraocular Pressure (IOP) with unique, patented rebound technology, which enables quick and painless measurement with no drops or air. Intelligent, easy to use and patient friendly, Icare® has over 20,000 satisfied users in over 50 countries.
THE NEW LUXVISION DIGITAL PRACTICE

With this new cutting edge digital system you can increase your profitability and efficiency by optimizing the processes and reducing time during refraction procedure. It will also increase result accuracy and allow you to see more patients per day with better overall results. The Luxvision Digital Practice includes all these items that work as a network:

- LRK-2600 Auto Ref/Keratometer
- LDR-2600 Digital Refractor
- LCP-2600 Chart Projector

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LUXVISION SLIT LAMP SERIES

The Luxvision SL-1400 is the top quality slit lamp in our series; it uses a Galilean Optical System. Its modern design features five-position magnification drum that allows an easy change of magnification level from 6x, 10x, 16x, 25x, 40x. Video imaging can be adapted with optional accessories.

The Luxvision SL-1100 is an affordable, high-quality alternative slit lamp. It has two magnifications: 10x and 16x. Includes 16x eyepiece, giving it capabilities of 16x and 25x. The SL-1100 offers tower illumination tilting.

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TOBRADEX® ST SUSPENSION

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Macula Risk® is a Medicare-reimbursed genetic test intended for patients with early to intermediate AMD. Using the complete combination of AMD genes and smoking history, Macula Risk identifies patients most likely to progress to advanced AMD with vision loss. Identifying these patients early allows eye-care professionals to implement disease management strategies focused on sight preservation and improved visual outcomes.

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Features:
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- New Digital Technology with Coaxial Streaming Video
- Assistant Microscope
- LED Coaxial High Intensity Light
- Foot Controlled Focus & Zoom
- Mold & Corrosion Proof
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(Preschool Assessment of Stereopsis with a Smile)
Depth perception test for School Assessment of Stereopsis in children and non-readers (PIN 1012) Includes:
• 4 Cards (280, 240, Demo & Blank) with Carrying Case
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As adapted from the Vision In Preschoolers (VIP) Study, sponsored by the National Eye Institute of the National Institutes of Health at the Department of Health and Human Services.
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Keeler leads the way again with the first digital binocular indirect system. Not old analog video but true digital imaging.

The intuitive and powerful software allows you to use your laptop or any USB interface to optimize the examination, provide still or dynamic images, which aid in the documentation and diagnosis of your patient.

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Now with Windows 7 or XP!

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- 25% brighter than standard bulbs.
- Now Slimline, lighter and fits in your hand.
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The Keeler intelliPuff® system gives you a quantum leap forwards in accuracy and ease of use. intelliPuff® embodies electronic and optical technology to deliver you the speed, accuracy and ease of use you and your patients deserve.

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Pulsair Desktop Tonometer

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Optimized WaveFront Refraction

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- Rx accuracy up to 0.01 diopter
- Prescribe Digital FreeForm lenses

RESEEVIT™ EVOLUTION
THE TOTAL DIGITAL IMAGING SOLUTION

ReSeeVit™ has been the industry leading imaging software suite since 1992. What began as a single device to “store and forward” anterior segment images has grown into the most complete suite of digital imaging products available on the market. Modules include: Anterior Segment, Retina, Endothelium and WaveFront corneal topography.

Features:
- Robust EMR Integration
- IHE (Integrating the Health Enterprise) certified
- DICOM Compliant with full IHE Workflow
- Linear Measurement Capabilities in millimeters
- Video and Still Image Capture
- Integrated Interpretation and Report imbedded into exam
- Cup to Disc Measurement

HUVITZ DIGITAL IMAGING

The Huvitz HIS-5000 Clinical Imaging Solution can be added to most slit lamps on the market. It is designed to seamlessly integrate into your binocular optical system. No more unsightly beam splitter, relay lens and external CCD camera. The universal C mount design is compatible with most Galilean style slit lamps. Add digital imaging to your slit lamp at an affordable price.

The Huvitz Clinical Software includes:
- HIS-5000 Integrated Digital Camera
- HIS-5000 Imaging Software
- $3,995.00

HUVITZ HDC-7000 VISUAL ACUITY SYSTEM

The Huvitz HDC-7000 Visual Acuity System offers maximum versatility and adaptability. The 41 standard charts include binocular balance, anis-cyclia, stereopsis and binocular fusion charts. The random display function makes it impossible for the patient to memorize the chart contents.

Features:
- Programmable buttons on the remote control
- Contrast sensitivity adjustment is standard on most charts
- Color blindness and educational images are standard
- Compatible with the CDR-3100 and the HDR-7000 Digital Refraction System
- Precise calibration for exam distances from 8’ to 20’
- Install on LCD monitors ranging from 17” to 24” in size.
- Packages starting at $995.00

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OWRx DIGITAL SCREENING
Optimized WaveFront Refraction

Quickly acquire precise patient Rx with the OWRx process and the Huvitz HRK-8000A WaveFront Aberrometer/Auto-refractor/Keratometer. It is now possible to measure and correct some HOAs (high order aberrations) with our exclusive process.

- Combines aberrometry, auto-refractor/keratometer
- HOA blended correction with advanced OWR algorithm
- Rx accuracy up to 0.01 diopter
- Prescribe Digital FreeForm lenses

OWRx DIGITAL EYE EXAM
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The complete Digital Eye Exam is made possible with the Huvitz refracting technology. Fewer “which is better 1 or 2” questions reduces your patients confusion, and provides a superior exam experience. No more tired shoulders and backache at the end of the day. Enhance your refracting, provide better vision for your patients and Go digital!

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- Increase revenues
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truefit Digital Dispensing thoroughly engages the patient in the highly personalized selection of frames, lenses, premium upgrades, and even colored contacts. It gives opticians the technology to obtain both amazingly accurate measurements and meaningful patient responses to ensure the best possible results. Enhance your dispensing; provide better vision for your patients and Go digital!

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has a 5.7 inch Color TFT LCD with touch panel and built-in printer.
The TL-2000C Auto Lensmeter can measure Standard & High index, Bifocal, Trifocal, Progressive and Prism Lenses. In addition, it can also give measurement of hard and soft contact lenses.

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has the first touch screen!
Tomey has introduced a new advanced specular microscope. The EM-3000. Its color touch screen allows ease of operation and speed in its results. It will also measure the thickness of the cornea. It has an internal computer that automatically analyzes the cells. Seven fixation targets make peripheral photography a snap. More cells are counted for greater accuracy.

TOMEY TMS-4 CORNEAL TOPOGRAPHER
better resolution, accuracy, and coverage than any other product in the world including wavescans and has dry eye software inside.
The unit comes complete with Klyce corneal statistics software, Keratoconus screening software, contact lens fitting software, Klyce Maeda Multiple Regression Analysis, Smolek-Klyce Classification Neural Network with bit image format. Easily networked.

TOMEY RT-7000 AUTOREFRACTOR/KERATOMETER/TOPOGRAPHER
The 3-in-1 instrument with easy and speedy touch screen alignment and auto shot. Includes build-in computer and on-board printer. Dry eye software inside.
Two CCD cameras capture images providing highly accurate measurement data. Includes diameter measurement of cornea and pupil. The Indices of KAI and KRI that show Corneal Irregular Astigmatism displayed with three levels (A>B>C) at Keratometry. Absolute and Normalized color maps can be viewed for contact lens fitting and Corneal Eccentricity Index of Ortho-K Lens. TSAS (Tear stability analysis software) included.

TOMEY SP-100 HANDY PACHYMETER
Tomey introduces the latest advancement in pachymetry...the SP-100 Hand-held pachymeter with built-in printer and IOP Calculations.
Measurements are simple and quick using the TOMEY tone-assisted measurement system. Weighs only 19 ounces and comes with a long-lasting rechargeable lithium battery. Angled, straight, and disposable probes available.

TOMEY RC-5000 AUTOREFRACTOR/KERATOMETER
The FIRST touch-screen with automatic measurement...TOMEY RC-5000 Auto Refkeratometer with built-in printer—the fastest and easiest to use.
The advanced touch-screen display allows you to perform both refraction and keratometry automatically with one simple movement. Capture one eye on the display by touching the center of the pupil on the display with your fingertip and the RC-5000 will automatically align and begin measurement.
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THE ADVANCED RS-1000 DIGITAL PHOTO SLIT LAMP

Zoom optics and broad programmable imaging capabilities. Digital photography has never been easier. The advanced RS-1000 Digital Photo Slit Lamp’s crystal clear optics and programmable flash provides the perfect flash intensity for all ophthalmic imaging.

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The Retinomax family of Autorefractors are the new generation hand-held autorefractor with unsurpassed accuracy and ease-of-use, out-performing others and recognized as the gold standard in hand-held autorefraction. The number-one choice for pediatrics, home visits or between multiple offices.

MODEL 2000-CH CRADLE TILT EXAMINATION CHAIR

Modern lines and durable construction makes the 2000-CH Examination Chair the perfect choice for today’s modern practice. Featuring a weightless cradle tilting system with one-handed recline, release/control and adjustable headrest, and an easy access foot release for rotation. A Swiss made Power Lift System provides linear, smooth and virtually silent lifting—with a 500 lb capacity.

MODEL 2500-CH EXAMINATION CHAIR

The S4OPTIK 2500 Fully Automatic Examination Chair is the perfect choice for today’s modern practice as it provides smooth patient positioning vertically and lie-flat recline capabilities. The 2500 Examination Chair features a revolutionary mix of design, function and value—perfect for any office.

MODEL 2000-ST INSTRUMENT STAND

The S4Optik 2000-ST Instrument Stand is designed for functional and robust performance in the delivery of instruments to patients in the ophthalmic setting. A revolutionary mix of design, function & value, the 2000-ST is the right choice for today’s modern practice.

MODEL 1600-CB COMBO UNIT—CHAIR AND INSTRUMENT STAND

The S4Optik 1600-CB is a unique solution to the space vs functionality challenge, all at an affordable price. A small 36” (91.5cm) footprint provides total functionality in instrument delivery and patient comfort by combining features of the S4OPTIK’s Examination Chairs and the spectacular engineering of S4OPTIK’s instrument arms.
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- 5.5x wide zoom ratio
- Two eyepiece magnifications:
  - 12.5x eyepiece:
    - Total mag. 5.9x to 32.5x
    - (field of view: 58.3 mm, field number: 18.0 mm)
  - 15.0x eyepiece:
    - Total mag. 7.1x to 39x
    - (field of view: 58.3 mm, field number: 18.0 mm)

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**TWO AND THREE INSTRUMENT TABLES**

S4OPTIK's Two and Three Instrument Tables provide easy positioning of instruments while also providing wheelchair accessibility.

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**THE NEW SPEEDY-I AUTO REFRACTOR & SPEEDY K AUTO REFRACTOR/KERATOMETER**

The most reliable series of autorefractometers in the industry, complete with Revolutionary New Accommodative Testing Feature. The Speedy boasts advanced engineering, rapid acquisition of data, and the medical retro illumination mode. Large, high quality monitor allows for easy alignment and focusing.

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**MODI 02 CORNEAL TOPOGRAPHER**

The MODI 02 Corneal Topographer provides sophisticated corneal information based on Placido Disk Technology. Its EyeTop software package provides advanced image processing for accurate, detailed, repeatable analysis of the anterior corneal surface. Contact Lens Fitting software allows custom design and simulation of fitting based on the corneal data.

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**RIGHT CHAIR Glide**

The RIGHT Chair Glide was manufactured with safety in mind. Its durable construction allows your existing chair to slide back to accommodate wheelchair patients.
Ophthalmic Product Guide

Oculus Centerfield® 2 Perimeter

The Centerfield® 2 is a Goldmann standard perimeter. It is capable of 70° static and kinetic visual field testing and color perimetry, 50-2, 24-2 and 10-2 or customizable test patterns. Suitable for both screening and full threshold exams. Includes Glaucoma staging program, Glaucoma progression analysis and the new SPARK test strategy. EMR ready.

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OPD-Scan III

Beyond the ability to gather an autorefraction, keratometry, pupillometry, corneal topography and Wavefront aberrometry, in ~ 10 seconds per eye, the NEW OPD-Scan III adds features never before seen in one workstation. Connected to the TRS-5100 or EPIC, the OPD-Scan III now sends the day and night Rx to the phoropter. Catch the new “Wave” in Optimized Wavefront Refractions.

Contact Marco for more information.

Oculus Easyfield® C Perimeter

This compact, lightweight Goldmann standard perimeter is capable of full threshold test in under 5 min. The new eye shields eliminate the need for the eye patch and the new vertically adjustable chinrest offers maximum patient comfort. 50-2, 24-2 and 10-2 or customizable test patterns. Suitable for screening and full threshold exams. Includes Glaucoma staging program, Glaucoma progression analysis and the new SPARK test strategy. EMR ready.

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Accutome B-Scan Plus

- Image is Everything—0.015 mm Resolution is the Highest in the Medical Industry.
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OCULUS BINOPTOMETER 4P
The new OCULUS Binoptometer 4P is a unique device for testing visual acuity, contrast sensitivity and color vision. The test options are virtually unlimited. Other features include the adjustable viewing angle, modifiable examination distance, case of use and light weight. The unit is operated by a laptop or PC and exams are saved automatically. EMR ready.

Call today for more information and a FREE in-office demo!

OCULUS KERATOGRAPH 4 TOPOGRAPHER
The OCULUS Keratograph is more than just a corneal topographer. It is a Placido-based system, capable of Keratometry, Keratoconus Detection, Dry Eye analysis with tear film breakup time and tear meniscus height measurement. Contact Lens Fitting, Pupillometry and External Photography. EMR ready.

Call today for more information and a FREE in-office demo!

OCULUS PARK 1®
(PACHY+AUTOREF+KERATOMETER)
Put your practice in overdrive with the OCULUS PARK 1®, the only diagnostic instrument to combine an Auto-Refractometer with a non-contact Pachymeter and a Keratometer, all in one. Sleek, slim, ergonomically designed and attractively priced, the PARK 1® uses proven, cutting edge Scheimpflug technology. EMR ready.

Call today for more information and a FREE in-office demo!

OCULUS PENTACAM®
Complete examination of the anterior segment is now more affordable with the OCULUS Pentacam®. In less than 2 seconds, the Pentacam® provides the topography and elevation maps for the front and back surface of the cornea and non-contact pachymetry data. Additional software modules provide Anterior Chamber Depth (ACD), chamber angles and volume information, early Keratoconus detection capability and more. EMR ready.

Call today for more information and a FREE in-office demo!

OCULUS IMAGECAM® 2 SLIT LAMP CAMERA
This small, affordable, high quality camera and beam splitter can adapt to most mainstream slit lamps in the marketplace. The OCULUS ImageCam® 2 is capable of capturing live videos and digital photos. Anterior and Posterior imaging capacity allows for an extremely high return on investment, maintaining high resolution photo documentation for managing many different pathologies. EMR ready.

Call today for more information and a FREE in-office demo!

OCULUS EASYGRAPH TOPOGRAPHER
Just 8.5 inches tall and easily mountable on a standard slit lamp, the OCULUS Easygraph includes all the necessary tools for corneal refractive therapy, refractive surgery and contact lens fittings. A built-in Keratometer provides real Ks and 22 rings produce up to 22,000 measured points. Keratoconus Detection, Contact Lens Fitting and the new Oximeter Software which shows the “breathability” of contact lenses are available. EMR ready.

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