

# OPHTHALMIC

## Product Guide

Special Advertising Section

**REVIEW**  
of OPHTHALMOLOGY

Dear Doctor,

Review of Ophthalmology is pleased to offer you this preview of many exciting new products now available in the marketplace. Here, you'll learn about innovative new medications, diagnostic instruments, corrective lens options, in-office laboratory equipment and many other products. There are two ways to obtain more information on a particular product:

1. Go to [www.reviewofophthalmology.com](http://www.reviewofophthalmology.com), click Additional Publications, Product Guide digital edition, and then follow the prompts.
2. Circle the corresponding number on the enclosed reader service card for each product of interest. Fill in your name and address, and return the postage-paid card to us. Educational materials will be sent directly to you by the individual companies.

\* Also, be sure to watch for Daily Product Showcase E-blast deployments, highlighting these listings later this month.

**EVAPORATIVE DRY EYES?  
LOOK TO MEGA-3®**

**A First-Line Choice in Relief for Dry Eyes That May Be Due to MGD**



**#1**  
DRO RECOMMENDED  
PRESERVATIVE-FREE LEADER

[refresheyedrops.com/doc](http://refresheyedrops.com/doc)

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\*Data on file, AbbVie, Inc. REF-113774. MGD = meibomian gland dysfunction.  
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All trademarks are the property of their respective owners.

**abbvie**  
(US-REF-280112) (1/24)


**Keeler**

**Purchase any 3 Keeler indirects, trade-in 3 (any make or model) and receive a fourth free!**

Please note that the least expensive indirect purchased will be the model offered free.



**Find out more about the indirects trade-in offer**



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\* Valid until 3/31/24

**T-POC QUANTITATIVE TESTING PLATFORM**

New Tear-based Point-of-Care (T-POC) Testing Now Available for your OSD Patients!

Get quantitative results for Total IgE and Lactoferrin within minutes by implementing the T-POC Quantitative Testing Platform from Verséa Ophthalmics.

**Only T-POC Meets All of the Criteria for an Ideal POC Test<sup>2</sup>**

Feature	T-POC TOTAL IgE	T-POC LACTOFERRIN	Osmolarity	Adenovirus	MMP-9
Objective	✓	✓	✓	✓	✓
Quantitative	✓	✓	✓	✓	✓
Rapid	✓	✓	✓	✓	✓
Specific	✓	✓	✓	✓	✓
Reproducible	✓	✓	✓	✓	✓
Inform/Guide tx decisions	✓	✓	✓	✓	✓
Simple & efficient workflow	✓	✓	✓	✓	✓

2. Lin H, Yu SC. Dry eye disease: A review of diagnostic approaches and treatments. Saudi J Ophthalmol. 2014 Jul;28(3):173-81.

**VERSÉA** Ophthalmics

For more information, please visit our website at [www.versea.com/ophthalmics](http://www.versea.com/ophthalmics) or contact Verséa Ophthalmics at [ophthalmics@versea.com](mailto:ophthalmics@versea.com).

**Circle No. 3**

**SCANMATE FLEX**

**DGH TECHNOLOGY INC.**  
THE ULTRASOUND SPECIALIST

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- Ophthalmic ultrasound platform that is configurable to your needs
- Improved B-Scan probe design for better reliability
- Contact and Immersion A-Scans
- UBM Capabilities with ClearScan®
- Area, angle, length measurements, and annotation tool
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# OPHTHALMIC

## Product Guide

# icare

iCare **IC100**

The  
objective  
tonometer



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**5**

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# icare

iCare **IC200**

200° of  
tonometry



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**6**

[www.icare-world.com/USA](http://www.icare-world.com/USA)

# icare

iCare **HOME2**

24-hour  
at home  
tonometry



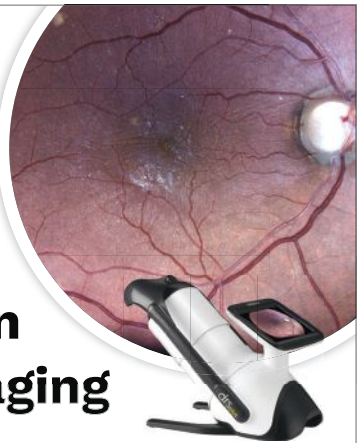
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# icare

iCare **DRSplus**

A higher  
standard in  
retinal imaging



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# icare

iCare **EIDON**

Ultra-  
Widefield  
covering 200°



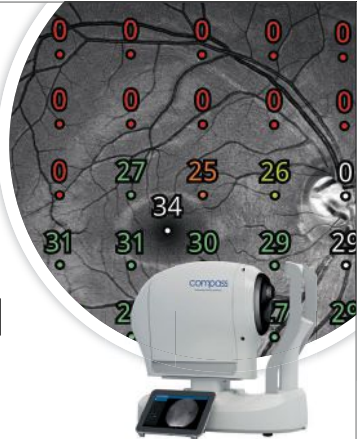
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# icare

iCare **COMPASS**

More than  
a standard  
perimeter



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**LACRIMEDICS®** 

Punctum Plugs for Occlusion Therapy

**VisiPlug®**  
Medium-term Occlusion Therapy.

**ComfortTip®**  
Collapsible tip to ensure ease of insertion and superior retention.

**AccuFlo™**  
Specially designed to allow tears to flow through the punctal opening.

**LACRIMEDICS®**  
DISSOLVABLE AND  
NON-DISSOLVABLE  
LACRIMAL PLUGS

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 Color Test

 Stereo Test



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2. Astonishing Clarity
3. 2X Powerful Lithium Batteries..... Stay Unplugged for Days




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Trevi Technology, Inc.  
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Tel. 614-754-7175

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-Todd Ragan, O.D.

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- ✓ Topography and integrated meibography
- ✓ Enhance your dry eye diagnosis
- ✓ Specialty Contact Lens Fitting

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**The ONLY SINGLE-HANDED UPPER and lower eyelid EVERSION TOOL**



- Whenever you evert an upper eyelid -AND need a free hand- use your Meivertor
- Starter Kit includes handle and 100 pairs of single-use disposable tips.

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Evolve your practice: DARWIN offers IPL and Monopolar RF for diverse skin types year-round in one unit. 

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# OPHTHALMIC

## Product Guide

### IDRA & OS1000

#### Ocular Surface Evaluation Devices

**Comprehensive devices for supporting dry eye diagnosis, evaluating all tear film layers and the Meibomian Glands.**

- Perform complete ocular surface and dry eye assessment.
- Enhance patient care.
- Grow your business by adding dry eye assessment.
- Save time and improve workflow efficiencies with quick and easy-to-use devices.



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or call 888-849-8955

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**Reichert**  
**AMETEK**  
*Passionate about eye care!*

### Activa

#### Non-invasive Dry Eye Therapy

**Innovative and non-invasive eye mask to relieve dry eye symptoms caused by MGD and evaporative dry eye.**

- Improve patient satisfaction with the immediate relief of Activa.
- Low cost of operation with zero consumables.
- Controlled heating and massaging protects the eyes from damage.



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or call 888-849-8955

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**Reichert**  
**AMETEK**  
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### Phoroptor® VRx

#### Digital Refraction System

**Exceed your patients' expectations with a premium refraction experience.**

- Featuring a thin, compact design, incredibly fast lens exchange, and ultra-quiet operation, Reichert® Phoroptor® VRx Digital Refraction System sets new standards in refraction.
- Phoroptor VRx effortlessly integrates into your practice and is telehealth capable.
- Refract from across the room or across the Internet.



Designed in the USA. Assembled in the USA and Mexico.



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or call 888-849-8955

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**AMETEK**  
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### SightChek®

#### Digital Phoroptor®

**Designed for maximum efficiency.**

- **SightChek®** Digital Phoroptor® combines technology, simplicity, and value at the core of your exam.
- Allows you to rapidly perform all of the functions of a manual Phoroptor while comfortably seated next to your patient.
- Combine with **LensChek®** Digital Lensometer, **OptoChek® Plus** Auto Refractor + Keratometer, and **ClearChart®** Digital Acuity System for maximum efficiency.



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or call 888-849-8955

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### ClearChart® 4

#### Digital Acuity Systems

**Pixel-perfect and purpose-built.**

- Family of **ClearChart® 4** Digital Acuity Systems are all-in-one, elegant, and simple-to-use.
- Offers a wide selection of optotypes and special test charts.
- High-resolution, LED-backlit display, lightweight, cool-running, and long-lasting.
- **ClearChart® 4X** and **ClearChart® 4P** have **LEA SYMBOLS®** and **LEA NUMBERS®**!



Designed and assembled in the USA



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#### Handheld Tonometer

**Reichert® Tono-Pen® has been the trusted choice of clinicians for over 35 years.**

- **Tono-Pen AVIA®** now with **Quick-Tap®** Measurement Mode is ready-to-use and calibration-free – with more confidence in fewer measurements.
- Protect your Tono-Pen and patients with genuine, **Ocu-Film®** + **Tip Covers**.

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*Passionate about eye care!*



# OPHTHALMIC

## Product Guide

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**HYGIENE | HEAT | HYDRATION**

Circle No. 23



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Bruder Healthcare, A Hilco Vision Company.



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BINOCULAR PERIMETER

The comfortable binocular perimeter that performs 39% faster than SAP

- FAST** - 39% faster than standard automated perimetry in clinical testing and functions in ambient lighting
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- COMFORTABLE** - Random, binocular testing creates a comfortable and fluid patient experience

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[topconhealthcare.com/tempo](http://topconhealthcare.com/tempo)



**TOPCON Healthcare**  
SEEING EYE HEALTH DIFFERENTLY

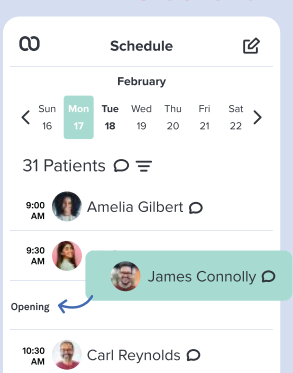
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**weave**

Stop stressing about gaps in your schedule. Get Weave Automated Scheduling.


Weave fills your schedule automatically, so your staff can spend less time and energy on their computers, and more on your patients.

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\*Terms & conditions apply.



\$50



Scan QR code to set up a demo

**NW500**

FULLY AUTOMATED NON-MYD RETINAL CAMERA

High-quality imaging with enhanced capabilities

- Innovative slit scan illumination and a rolling shutter mechanism for imaging small pupils
- Touch-screen operation offers rapid, simple capture with just one touch
- 12MP sensor acquires retinal images in a lighted setting without the need to dilate patients

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**BIOVANCE® 3L OCULAR**

Biovance® 3L Ocular is a tri-layer decellularized, dehydrated amniotic membrane graft with a unique 3-layer amniotic basement membrane construction designed for superior handling while optimizing a ringless design. Request For Designation as a 361 biological product has been granted by FDA.

**6 Convenient Shapes and Sizes**  
To Support Your Treatment Application Needs

10mm DISC	12mm DISC	15mm DISC	15mm x 20mm	25mm x 25mm	35mm x 35mm
For Use in Clinic	For Use in Clinic & OR			For Use in OR	


**Top 10 reasons to use Biovance® 3L Ocular**

1. Unique 3-layer design
2. Easy to handle
3. No upfront preparation
4. Decellularized
5. Protects underlying tissue
6. Ringless design
7. Bidirectional
8. Room temperature storage
9. 10-year shelf life
10. Access support for patients

• Can apply on either side • e.g. benefits verification

Circle No. 27

For more information, please visit our website at [www.versea.com/ophthalmics](http://www.versea.com/ophthalmics) or contact Versea Ophthalmics at [ophthalmics@versea.com](mailto:ophthalmics@versea.com).



**VERSEA**  
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**MAESTRO2**

ROBOTIC OCT + FUNDUS CAMERA

Affordable and Easy-to-Use OCT

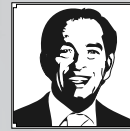
- Single touch automated capture
- 12x9mm 3D wide scan captures macula and optic disc and includes the Hood Report for Glaucoma
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THE RICK BAY FOUNDATION  
*for Excellence in Eyecare Education*

***Support the Education  
of Future Healthcare &  
Eyecare Professionals***

# THE RICK BAY FOUNDATION

*for Excellence in Eyecare Education*

Scholarships are awarded to advance the education of students in both **Optometry** and **Ophthalmology**, and are chosen by their school based on qualities that embody Rick's commitment to the profession, including integrity, compassion, partnership and dedication to the greater good.

## INTERESTED IN BEING A PARTNER WITH US?

[www.rickbayfoundation.org](http://www.rickbayfoundation.org)

*(Contributions are tax-deductible in accordance  
with section 170 of the Internal Revenue Code.)*

### ABOUT RICK

Rick Bay served as the publisher of *The Review Group* for more than 20 years. To those who worked for him, he was a leader whose essence was based in a fierce and boundless loyalty. To those in the industry and the professions he served, he will be remembered for his unique array of skills and for his dedication to exceeding the expectations of his customers, making many of them fast friends.



*(The Rick Bay Foundation for Excellence in Eyecare Education is a nonprofit, tax-exempt organization under section 501(c)(3) of the Internal Revenue Code.)*



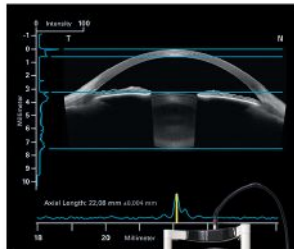
# OPHTHALMIC

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### ANTERION® Circle No. 29

#### Optimized for the Anterior Segment

Discover a single platform that helps to streamline clinical routine, facilitate confident decisions, and rapidly identify potential sources of post-op surprises.



**HEIDELBERG ENGINEERING**

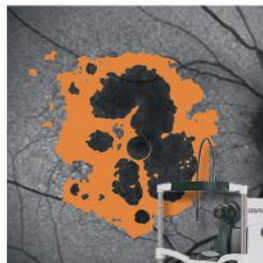
ANTERION.com ■ 1-800-931-2230



### SPECTRALIS® Circle No. 31

#### Map and Track Geographic Atrophy

Quickly classify disease and monitor progression of GA with **SPECTRALIS®**, a multimodal OCT platform offering advanced diagnostics.



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**Circle No. 30**



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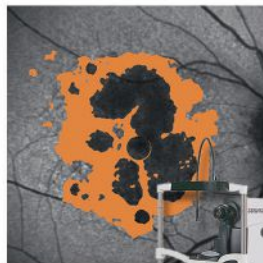
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### SPECTRALIS® Circle No. 31

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Quickly classify disease and monitor progression of GA with **SPECTRALIS®**, a multimodal OCT platform offering advanced diagnostics.



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- Advanced optics, 10x and 16x magnification
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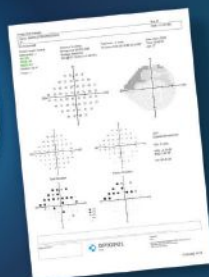
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USA

**Keeler**

**Purchase an AccuPen or PachPen and we'll double your warranty!\***

- Accuracy with precise IOP measurements
- Lightweight with superior ergonomic design
- Versatile and portable
- Long lasting Lithium battery

**Circle No. 34**



**Find out more**  
about AccuPen &  
PachPen

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# OPHTHALMIC

## Product Guide

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THE ULTRASOUND SPECIALIST

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- Proven Accuracy & Reproducibility
- Customizable Settings
- Rapid Bilateral Measurements
- Durable Portability
- User Friendly




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Circle No. 35

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optomap is multimodality imaging technology, able to generate high-resolution 200° ultra-widefield (UWFTM) images to visualize vitreoretinal, retinal and choroidal layers from pole to periphery.<sup>1</sup>

Nine modalities including OCT make a practice...

- multidimensional
- multifunctional
- multipurpose

Discover Multimodality

Nikon optos®

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SCRUB & CLEANSE



LID & LASH+  
+Tea Tree Oil



HYPOCHLOROUS®  
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ENCOURAGE FLOW  
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Eye Mask



OMEGA® 3



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Lid Hygiene Workshop

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Tapered Canalicular Plug



0.25mm [ 0.6mm

- Degradable
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AMD Monitoring Program

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www.notalvision.info/OPG



FDA Cleared. See website for FDA Indication for Use.  
Reference: 1. Mathai M, et al.; ALiFT study group. *Ophthalmol Retina*. 2022;6:922-929.

### NIDEK

## SLO/OCT COMBO

### MIRANTE

The Ultimate Multimodal Imaging Platform



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January 11, 2024  
2024-0002