

OPHTHALMIC Product Guide

Special Advertising Section

REVIEW
of OPTHALMOLOGY

Dear Doctor,

Review of Ophthalmology is pleased to offer you this preview of many exciting new products now available in the ophthalmic marketplace. Here, you'll learn about innovative new medications, diagnostic instruments, corrective lens options, in-office laboratory equipment and many other products. There are two ways to obtain more information on a particular product:

1. Go to www.reviewofophthalmology.com, click Additional Publications, Product Guide digital edition, and then follow the prompts.
2. Circle the corresponding number on the enclosed reader service card for each product of interest. Fill in your name and address, and return the postage-paid card to us. Educational materials will be sent directly to you by the individual companies.

* Also, be sure to watch for Daily Product Showcase E-blast deployments, highlighting these listings later this month.

Circle No. 1

Rx STRENGTH EYE ALLERGY ITCH RELIEF



LASTACFT[®]

Alcaftadine ophthalmic solution 0.25%
Antihistamine Eye Drops

AVAILABLE OTC THIS SPRING

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US-LAS-220001 01/22

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The BIO trusted
around the world

Keeler

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- Nanodropper is an eyedrop bottle adaptor that reduces cost and decreases waste of eyedrop medications.
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- COMPATIBLE WITH:
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Circle No. 5

iCare IC100

The objective tonometer

- + No drops, air, or calibration needed
- + Consistent & accurate readings
- + Single use probes to exceed infection control guidelines



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iCare IC200

200 degrees of tonometry

- + Supine, reclined & seated positions
- + No corneal disruptions
- + Suitable for every patient
- + Single use probes to exceed infection control guidelines



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iCare HOME2

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- + **NEW!** Supine, reclined & seated positions
- + **NEW!** New smart light guide for easy positioning
- + **NEW!** Interactive display screen
- + **NEW!** Comprehensive IOP reports

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- + TrueColor confocal imaging
- + Ultra-high resolution
- + Fast image acquisition (16s per eye)
- + No dilation (2.5mm pupil size)



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iCare EIDON

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- + Rich details from center to periphery
- + Clear imaging through media opacities
- + No dilation (2.5mm pupil size)

Circle No. 9



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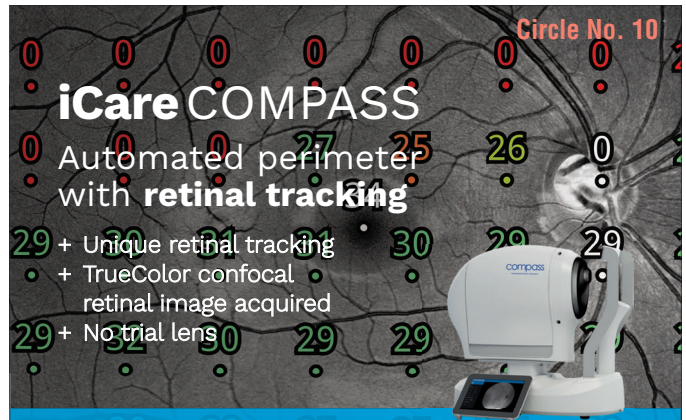
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iCare COMPASS

Automated perimeter with retinal tracking

- + Unique retinal tracking
- + TrueColor confocal retinal image acquired
- + No trial lens

Circle No. 10



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Product Guide

BQ 900® LED Slit Lamp

Fully integrated imaging solution

Choose the BQ 900 LED for advanced microscopy. The BQ 900 is powered by a long-lasting LED diode that offers exceptional detail and depth of field. It is the ultimate slit lamp due to its flexible modular design. The Imaging Module 910 offers a fully integrated imaging solution with unique features and technology. Other optional accessories include Teaching Scope, Inclined Eyepieces, Yellow Filter, Stereo Variator, and Beam Splitter.



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Imaging Module 910

Outstanding images with a click of a button

An attachment for the BQ 900 slit lamp, the Imaging Module 910's new camera sensor and superb optics provide outstanding image quality and light. Auto-exposure and automatic aperture control guarantee great illumination and images at all times. Quickly and easily transfer images to EMR—simple to use in any office and work flow.



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Reliance FX-920®

The standard for chair design

The FX-920 sets the standard for design while retaining the core value of all Reliance products - rugged durability. All surfaces of the chair are designed to support a patient's entire weight. Ergonomic full power tilt is efficient for the practitioner and comfortable for the patient. A full complement of controls is available on both sides of the chair, while the detached dual footswitch adds flexibility.



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LENSTAR® APS Optical Biometer

Advanced biometry— better outcomes

The LENSTAR LS 900 with Automated Positioning is all you need for faster, more efficient biometry. Its easy mechanical tracking minimizes user delay and error, delivering more reliable results and a more comfortable patient experience. The dual zone keratometry with 32 measurement points provide precise K values, essential for planning toric lens implantation. With its integrated Olsen and Barrett formulas, as well as exclusive availability of the Hill-RBF Method 3.0 for IOL calculation, the LENSTAR provides the user with the best possible IOL prediction.



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Octopus 600®

Early diagnosis and standard white-on-white perimetry in one device

The Octopus 600, with EyeSuite Progression Platform, extends Haag-Streit's product range of visual field analyzers, combining the Pulsar method for early glaucoma detection and standard White/White perimetry for long term follow-up in one compact and stand-alone device. Unique fixation control for blinking, pupil position, darting and forehead contact, yields more reliable results, and with our Tendency Oriented Perimetry (TOP strategy), thresholds are performed in under 3 minutes.



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Octopus 900®

Versatility PLUS connectivity!

The Octopus 900, with EyeSuite Progression Platform, is the most versatile perimeter available. The Octopus 900 features more options for reliable testing, including: static White/White, Blue/Yellow, Red/White, Flicker, Low Vision and computer-assisted true Goldmann Kinetic, TOP Strategy for thresholds in under 3 minutes and our unique fixation control. EyeSuite, the industry's most advanced software for progression analysis, includes the first perimetric analysis to combine structure and function with real-time interactive access to all perimetric data with easy networking and free viewing stations.



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Phoroptor® VRx

Digital Refraction System

A premium digital refraction experience at a safe distance.

Featuring the thinnest, most compact design, incredibly fast lens exchanges, motorized prisms, split cylinder lenses, and ultra-quiet operation, **Phoroptor® VRx** sets new standards in refraction. The ergonomic keypad features a multi-function control knob with unmatched feel and versatility, while the intuitive touch-screen interface has all the pre-programmed and programmable tests you'll need.

Phoroptor VRx provides a premium digital refraction experience at a safe distance, now from across the room or across the Internet. Phoroptor VRx is the only system that connects to all major brands of pretest devices and EMR platforms.

Designed and assembled in the USA



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ClearChart® 4

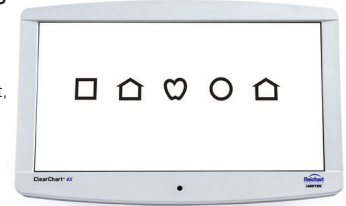
Digital Acuity Systems

Pixel-perfect and purpose-built.

The family of ClearChart® Digital Acuity Systems are elegant, all-in-one, simple-to-use, and uniquely designed to meet all of your acuity testing needs with a wide selection of optotypes, and other special test charts.

The ClearChart family all feature a 24 inch, high resolution, LED backlit display that are lightweight, cool running and long-lasting. The **ClearChart® 4X** Enhanced Digital Acuity System, and the **ClearChart® 4P** Polarized Digital Acuity System are now available with **LEA SYMBOLS®** and **LEA NUMBERS®**. The intuitive user interface provides the best user experience of any digital acuity chart.

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Ocular Response Analyzer® G3

Corneal Hysteresis:

Measure Beyond Pressure.

Provide a more confident glaucoma risk assessment and a more personalized treatment approach.

Ocular Response Analyzer® is the only device that measures Corneal Hysteresis, a superior predictor of glaucoma progression. Corneal Hysteresis has consistently shown to be a more powerful predictor of, and strongly associated with, glaucoma progression, more so than key risk factors such as IOP and CCT.

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Reichert® 7CR

Non-Contact Tonometer

A better pressure measurement with Corneal Response Technology®.

In 1972, Reichert® invented the non-contact tonometer (NCT), and continues to innovate tonometry with the clinically advanced and easy-to-use **Reichert® 7CR**.

Using patented Corneal Response Technology® which takes corneal biomechanics into account, Reichert 7CR provides Corneal Compensated IOP (IOPcc), a better pressure measurement.

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Tono-Pen AVIA®

Handheld Tonometer

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Ocu-Film® + Tip Covers

Tono-Pen® Tip Covers

Protect your Tono-Pen® Handheld Tonometer and your patients.

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- Gentle, nontoxic and natural antimicrobial formula
- Mist spray
- Reduces Eyelid bioburden
- pH neutral



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- SOFT PLUG® Extended Duration**
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Extended Duration 180
- Lasts up to 6 months

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New from OASIS®

Oasis TEARS OMEGA® 3
Uses proprietary methods to remove toxins and metals for highest purity.

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Supports dietary supplementation for general eye health.



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Affordable and Easy-to-Use OCT

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- 12x9mm 3D wide scan captures macula and optic disc and includes the Hood Report for Glaucoma
- Space saving design fits into any practice setting



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YPA-2100

Simplicity, imbued with precision.

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Tablet Touch Control

Connected with control terminal through built-in WIFI, supporting multi-touch/gesture control.

Real-time Graphical User Interface

Minimum training time and cost, fast and easy operation.

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EMR ready and easily connects to most popular auto refractors and Lensmeters.

Stop paying more for less!

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Why the Dragonfly is perfect for your practice.

- High Resolution
- Non-mydratric
- 9 Fixation Targets
- Smart Touch Operation
- Real-time Uploading



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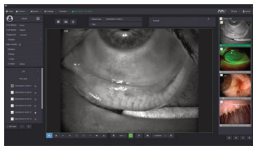


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- Durable Portability
- User Friendly



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Finally, relief for Chronic Dry Eye, Blepharitis, and MGD.

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- Standalone, ultra-compact tabletop subjective refraction unit
- Patented Digital Infinite Refraction method and exclusive optical module
- High degree of accuracy with rapid 3-minute refractions
- Concentrates a complete refraction experience into an immersive station
- Unique refraction experience that can potentially drive traffic, differentiate the practice, facilitate the discussions about complimentary pairs, and transform the overall business potential



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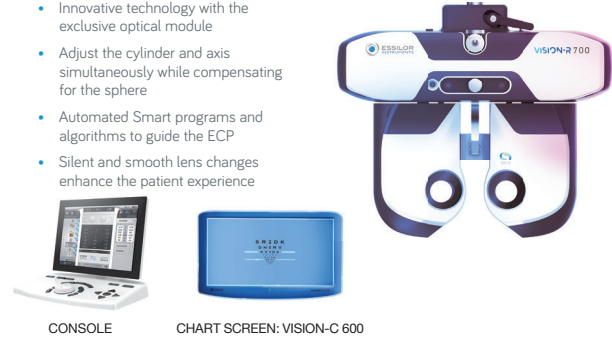
phone: 855.393.4647
email: info@essilorinstrumentsusa.com
www.essilorinstrumentsusa.com



VISION-R 700 REFRACTION SYSTEM

> Accelerate refraction without compromising on accuracy

- Innovative technology with the exclusive optical module
- Adjust the cylinder and axis simultaneously while compensating for the sphere
- Automated Smart programs and algorithms to guide the ECP
- Silent and smooth lens changes enhance the patient experience



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- Fast, effective, and space-saving
- 7 detailed tests in 90 seconds; both eyes
- Glaucoma screening and monitoring, keratoconus detection, and cataract screening
- Performance evaluation with eye strain and near-vision assessment and vision simulation



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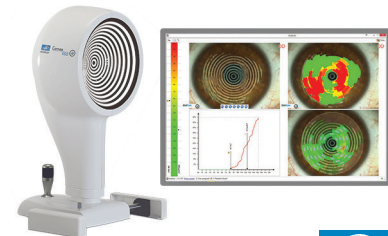
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CORNEA 550 CORNEAL TOPOGRAPHER

> Specially designed for contact lens fitting and dry eye analysis

- High-resolution color camera
- Wide array of graphic representations
- Advanced qualitative and quantitative tear film assessment
- Dynamic and static capture pupillometry
- Independent screen to facilitate the sharing of results
- Newly-enhanced AnaEyes software to provide one graphical summary report



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- One-touch button measuring process for both eyes
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- Auto and manual measurement modes available
- Wide range of measures including peripheral keratometry with eccentricity
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■ Unique "scanning window" with smooth and silent movement to create comfortable and stress-free exam atmosphere



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> Optical coherence tomography with integrated fundus imaging

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- Fully-automatic operation with follow-up scan function
- True-color fundus photography
- Extended range of analysis function for the pupil and the macula
- Compact and space-saving design



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Increase your practice efficiency and productivity with the **VisuALL VRP**



The VisuALL Virtual Reality Platform delivers fast, comfortable, and clinically validated visual field examinations and more.

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optomap® Improves Efficiency

The **ONLY** single-capture ultra-widefield retinal image, optomap improves practice flow and supports patient engagement.


-  **Decrease patient visit time 33%¹**
-  **Find 66% more pathology²**
-  **See 7% more patients³**

1. Successful interventions to improve efficiency and reduce patient visit duration in a retina practice. Retina, 2011. 2. Comparison of image-assisted versus traditional fundus examination. Eye and Brain, 2013. 3. The Impact of Ultra-widefield Retinal Imaging on Practice Efficiency. US Ophthalmic Review, 2017.

www.optos.com



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- Efficient, high-contrast LED



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Provide the #1 doctor recommended dry eye products to your patients between office visits.



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4Sight

- Built-in software
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- Easily switch between a-scan, b-scan, UBM and pachymeter probes

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ERK-BH AUTOREFRACTOR KERATOMETER



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- Peripheral Keratometry
- Semi Auto Tracking
- Retroillumination
- Automatic Trigger



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EDR-H DIGITAL REFRACTOR



- Fast and Silent Mode
- Ergonomic Design
- EMR Ready
- Dual Cross Cylinder Test
- Large Touch Screen



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- Mosaic Feature
- 45-100 Degree Visual Field
- Non-mydratic
- Posterior and Anterior Segment



VIDEO



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ETN-1800 NON-CONTACT TONOMETER

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- Fully Automated 3D Eyetracking
- Soft Air Puff
- User Friendly Touch Screen



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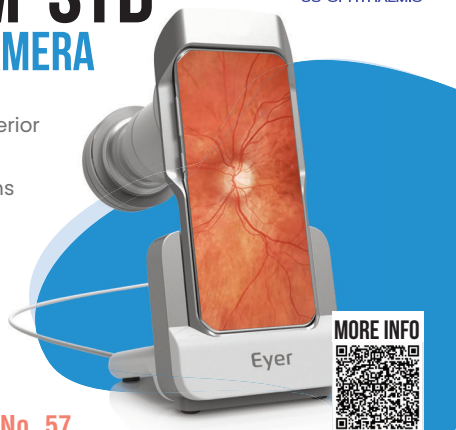


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EYER M-STD RETINAL CAMERA



- Posterior and Anterior Segment
- High Quality Exams
- Non-mydratic
- Easy to operate
- Portable



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- Aberration-free Japanese engineered Optics
- LED Technology
- Crystal Clear Stereoscopic View of the Fundus



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SAPPHIRE

DRY EYE

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- Zero purchase or use of disposables
- Conduct a full workup in 4 minutes or less



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- A-Scan, B-Scan & UBM
- TGC
- Image Processing Software
- 6 IOL formulas and 5 post-refractive IOL formulas



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EUS-1800 AP

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- Dual Scanning Probes
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- Automatic A-Scan Readings
- IOL Calculation
- Accurate Corneal Thickness



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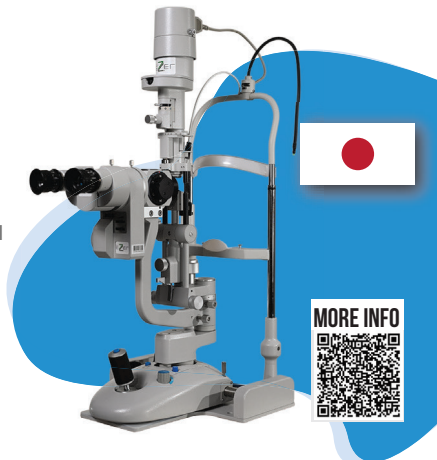
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