# OPHTHALMIC Product Guide

Special Advertising Section



#### Dear Doctor,

Review of Ophthalmology is pleased to offer you this preview of many exciting new products now available in the ophthalmic marketplace. Here, you'll learn about innovative new medications, diagnostic instruments, corrective lens options, in-office laboratory equipment and many other products. There are two ways to obtain more information on a particular product:

- 1. Go to www.reviewofophthalmology.com, click Additional Publications, Product Guide digital edition, and then follow the prompts.
- 2. Circle the corresponding number on the enclosed reader service card for each product of interest. Fill in your name and address, and return the postage-paid card to us. Educational materials will be sent directly to you by the individual companies.
- \* Also, be sure to watch for Daily Product Showcase E-blast deployments, highlighting these listings later this month.









Requesting product information is now fast and easy! Go to www.reviewofophthalmology.com, click Additional Publications, Product Guide digital edition and follow the prompts to request product information.

Product Guide

### iCare HOMF

### 24-hour at home tonometry

- + Easy to use
- + Remote diurnal IOP curve
- + Long term monitoring
- + Alert notifications

Circle No. 5



Call 888.422.7313 or email infousa@icare-world.com www.icare-world.com/us icare

Circle No. 7

### iCare IC200

### 200 degrees of tonometry

- + Supine, elevated & seated operation
- + No corneal disruptions
- + Suitable for every patient
- + Single use probes to exceed infection control guidelines

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## iCare DRSplus

### Automated TrueColor retinal imaging

- + TrueColor confocal imaging
- + Ultra high resolution
- + Fast image acquisition
- + No dilation (2.5 mm pupil size)
- + Space saving



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### iCare COMPASS

# Fundus automated

perimetry

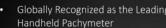
- + Real-time retinal tracking
- + Imaging & Perimetry in one device
- + TrueColor confocal retinal imaging
- + No trial lens required
- + Significantly less variable than Standard Perimetry

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icare

# PACHMATE 2







### **HUVITZ 9000 SYSTEM**

Reliable auto measurements, all wirelessly connected.

Elevate patient experience by upgrading to highly accurate digital subjective and objective refraction, with convenient, flexible display of detailed results. Full compatibility with all EMR systems.

HRK-9000A Auto Refractor/Keratometer

All-in-one objective refraction plus standardized subjective refraction

#### HDR-9000 Digital Refractor

Performs convenient 21-point exam package and advanced, customizable refraction

#### HLM-9000 Auto Lensmeter

Features wavefront technology and automatic lens recognition



COBURN TECHNOLOGIES

Coburn Technologies, Inc. ▲ (800) 262-8761

Product Guide

### BQ 900® LED Slit Lamp

Fully integrated imaging solution

Choose the BQ 900 LED for advanced microscopy. The BQ 900 is powered by a long-lasting LED diode that offers exceptional detail and depth of field. It is the ultimate slit lamp due to its flexible modular design. The IM 900 imaging module offers a fully integrated imaging solution with unique features and technology. Other optional accessories include Teaching Scope, Inclined Eyepieces, Yellow Filter, Stereo Variator, and Beam Splitter.

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HAAG-STREIT USA



800.787.5426 haag-streit-usa.com

### BI 900® LED Slit Lamp

Simplified operation meets high reliability.

Equipped with an improved version of the BM 900 microscope, an enhanced illumination system and traditional highprecision mechanics, the BI 900 is the ideal successor to the BM 900. The BI 900 slit lamp combines simplicity and reliability in a modern system which offers integrated digital imaging as an option.



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HAAG-STREIT USA

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### Reliance FX-920®

The standard for chair design

The FX-920 sets the standard for design while retaining the core value of all Reliance products - rugged durability. All surfaces of the chair are designed to support a patient's entire weight. Ergonomic full power tilt is efficient for the practitioner and comfortable for the patient. A full complement of controls is available on both sides of the chair, while the detached dual footswitch adds flexibility.

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HAAG-STREIT USA



800.787.5426 haag-streit-usa.com

### LENSTAR® APS Optical Biometer

Advanced biometry-better outcomes

The LENSTAR LS 900 with Automated Positioning is all you need for faster, more efficient biometry. Its easy mechanical tracking minimizes user delay and error, delivering more reliable results and a more comfortable patient experience. The dual zone keratometry with 32 measurement points provide precise K values, essential for planning toric lens implantation. With its integrated Olsen and Barrett formulas, as well as exclusive availability of the Hill-RBF Method 3.0 for IOL calculation, the LENSTAR provides the user with the best possible IOL prediction.

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HAAG-STREIT

800.787.5426 haag-streit-usa.com

### Octopus 600®

Early diagnosis and standard white-on-white perimetry in one device

The Octopus 600, with EyeSuite Progression Platform, extends Haag-Streit's product range of visual field analyzers, combining the Pulsar method for early glaucoma detection and standard White/White perimetry for long term follow-up in one compact and standalone device. Unique fixation control for blinking, pupil position, darting and forehead contact, yields more reliable results, and with our Tendency Oriented Perimetry (TOP strategy), thresholds are performed in 2 ½ minutes.







800.787.5426 haag-streit-usa.com

### Octopus 900®

Versatility PLUS connectivity!

The Octopus 900, with EyeSuite Progression Platform, is the most versatile perimeter available. The Octopus 900 features more options for reliable testing, including: static White/White, Blue/Yellow, Red/ White, Flicker, Low Vision and computer-assisted true Goldmann Kinetic, TOP Strategy for thresholds in 2-1/2 minutes and our unique fixation control. EyeSuite, the industry's most advanced software for progression analysis, includes the first perimetric analysis to combine structure and function with real-time interactive access to all perimetric data with easy networking and free viewing stations.

HAAG-STREIT USA



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## **OPHTHALMIC** Product Guide

#### Circle No. 17

# Phoroptor® VRx

### Digital Refraction System

A premium digital refraction experience at a safe distance.

Featuring the thinnest, most compact design, incredibly fast lens exchanges, motorized prisms, split cylinder lenses, and ultra-quiet operation, Phoroptor® VRx sets new standards in refraction. The ergonomic keypad features a multi-function control knob with unmatched feel and versatility, while the intuitive touchscreen interface has all the pre-programmed and programmable tests you'll need.

Phoroptor VRx provides a premium digital refraction experience at a safe distance, now from across the room or across the Internet. Phoroptor VRx is the only system that connects to all major brands of pretest devices and EMR platforms.

Designed and assembled in the USA





reichert.com • 888-849-8955

## Circle No. 18

# ClearChart® 4

#### Digital Acuity Systems

#### Pixel-perfect and purpose-built.

The family of ClearChart® Digital Acuity Systems are elegant, all-in-one, simple-to-use, and uniquely designed to meet all of your acuity testing needs with a wide selection of optotypes, and other special test charts.

The ClearChart family all feature a 24 inch, high resolution, LED backlit display that are lightweight, cool running and long-lasting. The ClearChart® 4X Enhanced Digital Acuity System, and the ClearChart® 4P Polarized Digital Acuity System are now available with LEA SYMBOLS® and LEA NUMBERS®. The intuitive user interface provides the best user experience of any digital acuity chart.

Designed and assembled in the USA





# Ocular Response Analyzer® G3

### Corneal Hysteresis: Measure Beyond Pressure.

Provide a more confident glaucoma risk assessment and a more personalized treatment approach.

Ocular Response Analyzer® is the only device that measures Corneal Hysteresis, a superior predictor of glaucoma progression. Corneal Hysteresis has consistently shown to be a more powerful predictor of, and strongly associated with, glaucoma progression, more so than key risk factors such as IOP and CCT.

Designed and assembled in the USA

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# Reichert® 7CR

#### Non-Contact Tonometer

A better pressure measurement with Corneal Response Technology®.

In 1972, Reichert® invented the non-contact tonometer (NCT), and continues to innovate tonometry with the clinically advanced and easy-to-use Reichert® 7CR.

Using patented Corneal Response Technology® which takes corneal biomechanics into account, Reichert 7CR provides Corneal Compensated IOP (IOPcc), a better pressure measurement.

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Réicher Passionate About Eye Care!

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## Tono-Pen®

#### Handheld Tonometers

Reichert® Tono-Pen® has been the trusted choice of clinicians for over 30 years.

Tono-Pen® helps to provide essential care while keeping your patients and staff protected. Tono-Pen AVIA® applanation tonometer now with Quick-Tap® Measurement Mode is ready-touse, calibration-free, and accurate - with more confidence in fewer measurements.

Tono-Pen is less sensitive to corneal centration, ensuring fast and accurate IOP measurements with minimal training.

Protect your Tono-Pen and patients with genuine, FDA cleared Reichert® Ocu-Film® + Tip Covers

Designed and assembled in the USA

Circle No. 21





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## Ocu-Film®+ Tip Covers

#### Tono-Pen® Tip Covers

Protect your Tono-Pen® Handheld Tonometer and your patients.

Genuine blue Reichert® Ocu-Film®+ Tip Covers protect your Tono-Pen® Tonometers from dust and fluids, and help protect patients from the risk of cross contamination. Ocu-Film+ Tip Covers are single-use, sanitized, and easy-to-apply. Ocu-Film+ Tip Covers are FDA cleared and the only Reichert® approved tip covers for usewith Tono-Pen Tonometers. Ocu-Film+ Tip Covers are available individually packaged in boxes of 150 or bulk packs of 600.

Circle No. 22





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Product Guide













Product Guide

#### YPA-2100 DIGITAL REFRACTOR BY YEASN

#### YPA-2100

Simplicity, imbued with precision.

Every detail is modernized, integrated into a seemingly simple but excellent and precise design.

#### **Tablet Touch Control**

Connected with control terminal through built-in WIFI, supporting multi-touch/gesture control.

#### Real-time Graphical User Interface

Minimum training time and cost, fast and easy operation. Ultrathin Design

Ultrathin body with maximum thickness of 92 mm. Connectivity

EMR ready and easily connects to most popular auto refractors and Lensmeters.

Stop paying more for less!

#### Circle No. 29





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#### MEDIWORKS FIREFLY DIGITAL SLIT LAMP FROM EYEFFICIENT

- Color images and video
- Meibography
- Automatic Exposure
- Integrated Wratten Filter
- Online live demos available



Circle No. 31





Eyefficient ▲ 800-417-8136 www.eyefficient.com

# Upgrade your HFA and Save \$10,000 with OPTOPOL Optopol PTS 2000 **Automated Projection Perimeter Perimetry** Redefined. Circle No. 33

See why over 6,000 Eye Care professionals have switched to Optopol Perimeters.

#### MEDIWORKS FC-161 DRAGONFLY PORTABLE **FUNDUS CAMERA**

Why the Dragonfly is perfect for your practice.

- High Resolution
- Non-mydriatic
- 9 Fixation Targets
- Smart Touch Operation
- Real-time Uploading





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Eyefficient ▲ 800-417-8136 www.eyefficient.com

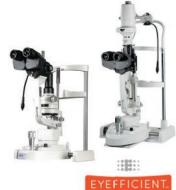
#### **MEDIWORKS SLIT LAMPS FROM EYEFFICIENT**

- HD Optical System
- LED Illumination
- Built in Yellow Filter
- Imaging ready
- Two styles to choose from





Circle No. 32



www.eyefficient.com

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# **Identify Binocular Vision Disorders in 30 seconds**

RightEye Sensorimotor™ System uses advanced eye-tracking technology to screen and recommend treatment for BVD.

Provide better care for of patients.

Circle No. 34





Fast, objective, insurance reimbursable, profitable.

WWW.RIGHTEYE.COM | (301) 979-7970

### Product Guide

#### VISION-S 700 REFRACTION STATION

- > Space saver and game changer with speed and accuracy built on exclusive innovation
- Standalone, ultra-compact tabletop subjective refraction unit
- Patented Digital Infinite Refraction method and exclusive optical module
- High degree of accuracy with rapid 3minute refractions
- Concentrates a complete refraction experience into an immersive station
- Unique refraction experience that can potentially drive traffic, differentiate the practice, facilitate the discussions about complimentary pairs, and transform the overall business potential







Circle No. 35



#### VISION-R 700 REFRACTION SYSTEM

- > Accelerate refraction without compromising on accuracy
- Innovative technology with the exclusive optical module
- Adjust the cylinder and axis simultaneously while compensating for the sphere
- Automated Smart programs and algorithms to guide the ECP
- Silent and smooth lens changes enhance the patient experience







CONSOLE

CHART SCREEN: VISION-C 600



Circle No. 36



#### WAM 800 WAVEFRONT ABERROMETER

- > Fully-automatic for complete anterior chamber analysis and visual need assessment
- Fast, effective, and space-saving
- 7 detailed tests in 90 seconds; both eyes
- Glaucoma screening and monitoring, keratoconus detection, and cataract screening
- Performance evaluation with eye strain and near-vision assessment and vision simulation





Circle No. 37



#### CORNEA 550 CORNEAL TOPOGRAPHER

- > Specially designed for contact lens fitting and dry eye analysis
- High-resolution color camera
- Wide array of graphic representations
- · Advanced qualitative and quantitative tear film assessment
- Dynamic and static capture pupillometry
- Independent screen to facilitate the sharing of results
- Newly-enhanced AnaEyes software to provide one graphical summary report





Circle No. 38



#### AKR 750 AUTO KERATO-REFRACTOMETER

- measurement
- · One-touch button measuring process for both eves
- · Auto and manual measurement modes available
- keratometry with eccentricity
- Automatic data transfer to APH 550





Circle No. 39



- > Fast, accurate and fully automatic : an ideal solution for delegating patient
- · Ultra-precise measurementw for even small diameter pupils
- Wide range of measures including peripheral
- Large 7.5" tilting screen for easy operation





#### OCT 500 ADVANCED ROBOTIC OCT

- > Optical coherence tomography with integrated fundus imaging
- Superb OCT technology ready for delegation
- Fully-automatic operation with follow-up scan function
- True-color fundus photography
- Extended range of analysis function for the pupil and the macula
- · Compact and space-saving design





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Product Guide



Increase your practice efficiency and productivity with the **VisuALL VRP** 

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The VisuALL Virtual
Reality Platform delivers fast,
comfortable, and clinically validated
visual field examinations and more.

For more information, visit olleves.com

# ANTERION® Imaging App ~ Now Available in the U.S.

ANTERION is a sweptsource OCT that delivers high-resolution visualization of the entire anterior segment.



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# **Heidelberg Image Quality**

Transform your workflow with SPECTRALIS®, a modular imaging platform where every image is remarkably accurate and reliably repeatable.



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# The Rick Bay Foundation

for Excellence in Eyecare Education

www.rickbayfoundation.org

### Support the Education of Future Healthcare & Eyecare Professionals

Scholarships are awarded to advance the education of students in both *Optometry* and *Ophthalmology*, and are chosen by their school based on qualities that embody Rick's commitment to the profession, including integrity, compassion, partnership and dedication to the greater good.

# Interested in being a partner with us?

Visit www.rickbayfoundation.org

(Contributions are tax-deductible in accordance with section 170 of the Internal Revenue Code.)



THE RICK BAY FOUNDATION for Excellence in Eyecare Education

(The Rick Bay Foundation for Excellence in Eyecare Education is a nonprofit, tax-exempt organization under section 501(c)(3) of the Internal Revenue Code.)

Product Guide



### Single-capture UWF Retinal Imaging...











optomap® high resolution, ultra-widefield images help you see and document the retina with no face-to-face interaction.



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- Powerful small pupil capability allows imaging through pupils ~ 3 mm
- Get a full day of Imaging on just one charge
- Onboard Image Quality Analysis ensures you never retake an image
- · Lifetime access to the Prestige Studio offers functionality such as filters, montaging, and report generation
- Qualify for incentives like ADA IRS Tax credit and Section 179 Deduction
- New Special Pricing: \$ 7595









or call 888-827-8337

Product Guide



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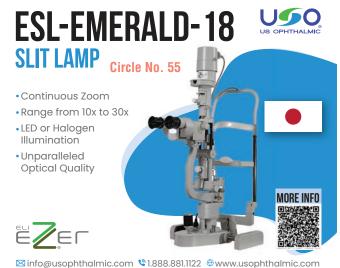


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**EUS-1800 AP** 

US OPHTHALMIC

**BIOMETER + PACHYMETER** 

- Dual Scanning Probes
- Several A-Scan Measuring Modes
- Automatic A-Scan Readings
- IOL Calculation
- Accurate Corneal Thickness



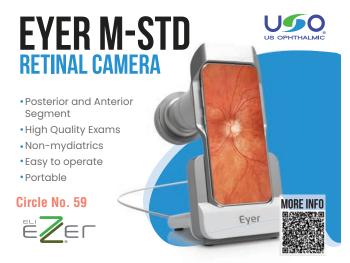


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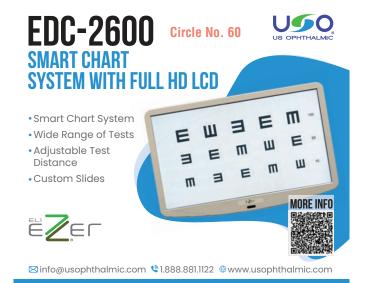
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Product Guide









#### PREVENT AMD VISION LOSS WITH DIGITAL HEALTHCARE



Real-world data shows that **ONLY 34%** of patients are diagnosed with functional vision (≥20/40) at wet AMD treatment initiation using conventional methods alone.

The ForeseeHome<sup>®</sup> AMD Monitoring Program is a home-based digital health program that supports the early detection of wet AMD with functional vision at no cost to your practice.

FDA Cleared | Medicare Covered

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Notal Vision Monitoring Center | (855) 600 3112 www.ForeseeHome.com/doctor

### **VISIBLE GENOMICS**

Visible Genomics provides Risk and Progression assessments for Age-related Macular Degeneration (AMD) using patients genetic information (gathered from in-office cheek swab) and combines it with ocular findings, the patients demographic, and lifestyle risk factors to

deliver a clinically actionable risk-assessment in one, easy to read report.

To learn more, contact us at: Visible Genomics Oakbrook Terrace, IL 60181 sales@visiblegenomics.io



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