

OPHTHALMIC Product Guide

Special Advertising Section

REVIEW[®]
of Ophthalmology

Dear Doctor,

Review of Ophthalmology is pleased to offer you this preview of many exciting new products now available in the ophthalmic marketplace. Here, you'll learn about innovative new medications, diagnostic instruments, corrective lens options, in-office laboratory equipment and many other products. There are two ways to obtain more information on a particular product:

1. Go to www.reviewofophthalmology.com, click Supplements, Product Guide digital edition, and then follow the prompts.
2. Circle the corresponding number on the enclosed reader service card for each product of interest. Fill in your name and address, and return the postage-paid card to us. Educational materials will be sent directly to you by the individual companies. Thank you for your interest and support!

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24-HOUR AT HOME TONOMETRY

- + Easy to use
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- + Long term monitoring
- + Alert notifications

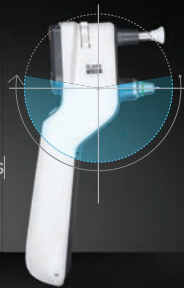


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- + Fluorescein angiography video & imaging



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INTRODUCING

PiCTOR Prestige

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- Get a full day of Imaging on just one charge
- Onboard Image Quality Analysis ensures you never retake an image
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INFLAMMADRY

QUIDEL | **InflammaDry**
MMP-9 TEST

InflammaDry is the first rapid, in-office CLIA-waived test that detects elevated levels of MMP-9, an inflammatory marker that is consistently elevated in tears of patients with dry eye disease. InflammaDry is easily performed in 4 simple steps, minimally invasive, requires no special equipment, and accurately identifies patients with dry eye allowing for optimal treatment methods.



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Quidel ■ (800) 874-1517
www.quideleyehealth.com

QUICKVUE ADENOVIRAL CONJUNCTIVITIS TEST

QUIDEL | **QuickVue**
Adenoviral conjunctivitis TEST

QuickVue Adenoviral conjunctivitis Test is the only rapid, in-office CLIA-waived test that detects all known serotypes of adenoviral conjunctivitis (pink eye). QuickVue is easy to perform in 4 simple steps, minimally invasive, requires no special equipment, and allows for proper diagnosis to help stop the spread of infection.



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Quidel ■ (800) 874-1517
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HDR-9000 DIGITAL REFRACTOR

Full feature, top-of-the-line digital refractor

The HDR-9000 exam package makes results easier to interpret for the examiner and patient.

Features include:

- Wi-Fi Wireless Communication
- Built-in printer
- Able to integrate with diagnostic devices
- Silent, fast, and flexible body
- Dual and Jackson cross-cylinder lens



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Coburn Technologies, Inc. ▲ (800) 262-8761
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HRK-9000A AUTO REF/KERATOMETER

Multi-diagnostic device, full auto refraction

Full spectrum of patient testing; Meibomian Gland Analysis, Tear Film Break-up Time, Subjective VA Glare Test, and more.

Additional features:

- Wavefront technology
- Wi-Fi Wireless Communication
- Contrast sensitivity, glare test
- Anterior segment pictures, export to PC
- Peripheral keratometry measurement
- IOL Mode
- Contact lens fitting guide
- Tablet to PC control, swiveling touch screen
- Auto-cutting printer

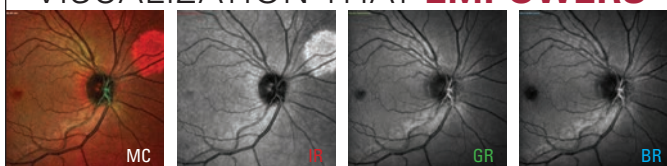
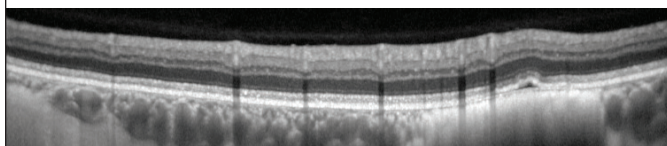


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Digital Refraction System

A premium digital refraction experience at a safe distance.

Featuring the thinnest, most compact design, incredibly fast lens exchanges, motorized prisms, split cylinder lenses, and ultra-quiet operation, **Phoroptor® VRx** sets new standards in refraction. The ergonomic keypad features a multi-function control knob with unmatched feel and versatility, while the intuitive touch-screen interface has all the pre-programmed and programmable tests you'll need.

Phoroptor VRx provides a premium digital refraction experience at a safe distance, now from across the room or across the Internet. Phoroptor VRx is the only system that connects to all major brands of pretest devices and EMR platforms.

Designed and assembled in the USA



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ClearChart® 4

Digital Acuity Systems

Pixel-perfect and purpose-built.

The family of ClearChart® Digital Acuity Systems are elegant, all-in-one, simple-to-use, and uniquely designed to meet all of your acuity testing needs with a wide selection of optotypes, and other special test charts.

The ClearChart family all feature a 24 inch, high resolution, LED backlit display that are lightweight, cool running and long-lasting. The **ClearChart® 4X** Enhanced Digital Acuity System, and the **ClearChart® 4P** Polarized Digital Acuity System are now available with **LEA SYMBOLS®** and **LEA NUMBERS®**. The intuitive user interface provides the best user experience of any digital acuity chart.

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Ocular Response Analyzer® G3

Corneal Hysteresis: Measure Beyond Pressure.

Provide a more confident glaucoma risk assessment and a more personalized treatment approach.

Ocular Response Analyzer® is the only device that measures Corneal Hysteresis, a superior predictor of glaucoma progression. Corneal Hysteresis has consistently shown to be a more powerful predictor of, and strongly associated with, glaucoma progression, more so than key risk factors such as IOP and CCT.

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Reichert® 7CR

Non-Contact Tonometer

A better pressure measurement with Corneal Response Technology®.

In 1972, Reichert® invented the non-contact tonometer (NCT), and continues to innovate tonometry with the clinically advanced and easy-to-use **Reichert® 7CR**.

Using patented Corneal Response Technology® which takes corneal biomechanics into account, Reichert 7CR provides Corneal Compensated IOP (IOPcc), a better pressure measurement.

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Tono-Pen®

Handheld Tonometers

Reichert® Tono-Pen® has been the trusted choice of clinicians for over 30 years.

Tono-Pen® helps to provide essential care while keeping your patients and staff protected. Tono-Pen AVIA® applanation tonometer now with **Quick-Tap® Measurement Mode** is ready-to-use, calibration-free, and accurate – **with more confidence in fewer measurements.**

Tono-Pen is less sensitive to corneal centration, ensuring fast and accurate IOP measurements with minimal training.

Protect your Tono-Pen and patients with genuine, FDA cleared Reichert®

Ocu-Film® + Tip Covers.

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Ocu-Film® + Tip Covers

Tono-Pen® Tip Covers

Protect your Tono-Pen® Handheld Tonometer and your patients.

Genuine blue Reichert® **Ocu-Film® + Tip Covers** protect your Tono-Pen® Tonometers from dust and fluids, and help protect patients from the risk of cross contamination. Ocu-Film+ Tip Covers are single-use, sanitized, and easy-to-apply. Ocu-Film+ Tip Covers are FDA cleared and the only Reichert® approved tip covers for use with Tono-Pen Tonometers. Ocu-Film+ Tip Covers are available individually packaged in boxes of 150 or bulk packs of 600.



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Circle No. 22

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- Rapid Bilateral Measurements
- Durable Portability
- User Friendly



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Neurolenses are proven effective in relieving the painful symptoms of eye misalignment.

- 93% of patients (n = 360) have responded positively to wearing Neurolenses after purchasing.

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- Excellence in optics and enhanced versatility
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- Digital ready for photo and video Incorporated
- Meibography capability*



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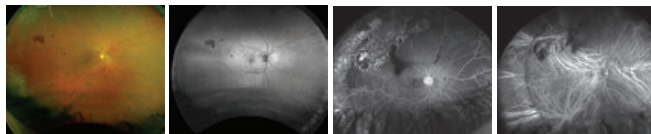
*When used with optional DC-4 camera attachment and BG-5 illuminator.

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Optos is Ultra-widefield Retinal Imaging



California

200° 3-in-1 **optomap**® color, autofluorescence, fluorescein angiography and indocyanine green image modalities. Capture, review and plan your treatment with *California*.

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- Increase practice flow

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Reusable, washable, 99.99% antibacterial, facemask with 95% filtration offering 7 layers of protection. Our disposable filters will last 40 hours (the thinking was 5 days a week 8 hours a day).

The Facemask includes 5 filters.

\$19.95

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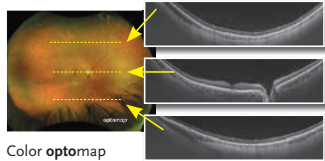
The Dry Eye Doctor ■ 470-374-5305
www.thedryeyedoctor.net

Are you ready for the only integrated UWF and swept-source OCT that can be guided to the far periphery?

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Silverstone is the most powerful tool yet for examining the retina. The only ultra-widefield retinal imaging device with integrated, UWF-guided swept-source OCT, *Silverstone* produces a 200° single-capture **optomap**® image in less than ½ second and enables guided OCT scanning across the retina and into the far periphery.

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- Pathology detection and management from macula through far periphery
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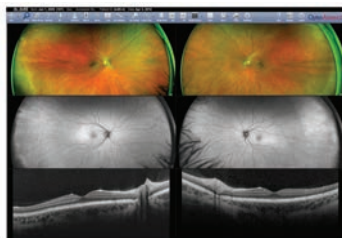


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Unparalleled 200° ultra-widefield retinal imaging with 40° OCT

- **optomap**® and OCT are correlated to facilitate pathology examination
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- One-touch button measuring process for both eyes
- Ultra-precise measurements for even small diameter pupils
- Auto and manual measurement modes available
- Wide range of measures including peripheral keratometry with eccentricity
- Large 7.5" tilting screen for easy operation
- Automatic data transfer to APH 550



Unique "scanning window" with smooth and silent movement to create comfortable and stress-free exam atmosphere



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> Give your patients the best of their vision

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- Refraction performed with the "Smart Tests" unique algorithms to optimize the exam
- Comfortable experience for the patient due to smooth, continuous power changes
- Results presented in simulated real-life conditions to enhance patient confidence



CONSOLE



CHART SCREEN: CS POLA 600



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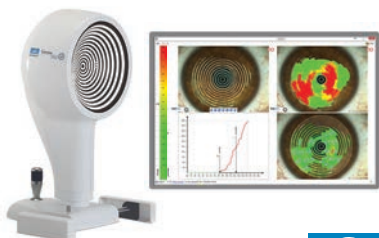
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- 7 detailed tests in 90 seconds; both eyes
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- Extended range of analysis function for the pupil and the macula
- Compact and space-saving design



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- Medical grade stainless steel
- Pedal operated to reduce contamination
- Universal reservoir uses your preferred liquid or gel hand sanitizer
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- No batteries, assembly, or installation required
- Aesthetically enhance any office or practice
- 5 sizes available



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Post-Cataract and Post-Refractive kits by Tecfen simplify the process of providing your patients with the post operative items needed to heal after surgery. Our kits are customizable to your needs.

Choose from:

- Sunglasses
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- Sterile eye pads
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Complete Fluid Protection for Face and Eyes

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Anti-Fog Coating

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Long-term occlusion therapy to treat symptoms associated with dry eye disease

Easy insertion and predictable placement

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- Lightweight Slimline lithium polymer battery
- Wide range of filters & apertures
- Exclusive to Vantage Plus:
 - Intelligent Optics
 - HiMag™ lens: additional 1.6x magnification allows for superb stereoscopic images

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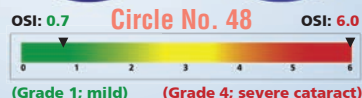
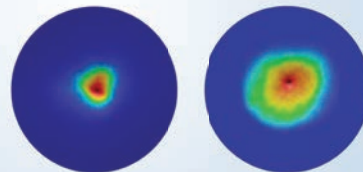
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A standard for cataract, refractive, & dry eye assessment

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2. Assess dry eye & meibomian gland imaging using objective OSI.



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- Unsurpassed accuracy and image quality



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THE BEST OF BOTH WORLDS

AccuPen®:

- Portable handheld tonometer
- Micro strain gauge provides precise IOP measurements with minimal calibration needed

PachPen®:

- Portable handheld pachymeter **Circle No. 50**
- 65 MHz sampling rate ensures precise measurements
- Digital signal analysis eliminates the need for calibration and only measures when properly aligned



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Free air with the TonoCare

No pins or disposables = no ongoing costs.

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PORTABLE SLIT LAMPS

PSL Classic (left):

- Keeler Optics
- 10x // 16x magnification
- Docking station and direct inline charging

PSL One (right):

- Keeler Optics
- 10x magnification
- Direct inline charging

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FORESEEHOME AMD MONITORING PROGRAM



The progression from dry to wet AMD can occur rapidly and lead to severe vision loss if left undiagnosed and untreated. The ForeseeHome® AMD Monitoring Program is a home-based monitoring program supporting earlier detection of wet AMD in intermediate dry AMD patients, allowing doctors to help preserve patients' functional vision with earlier treatment.

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AMD Monitoring Program

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OPHTHALMIC

Product Guide

BQ 900® LED Slit Lamp

Fully integrated imaging solution

Choose the BQ 900 LED for advanced microscopy. The BQ 900 is powered by a long-lasting LED diode that offers exceptional detail and depth of field. It is the ultimate slit lamp due to its flexible modular design. The IM 900 imaging module offers a fully integrated imaging solution with unique features and technology. Other optional accessories include Teaching Scope, Inclined Eyepieces, Yellow Filter, Stereo Variator, and Beam Splitter.



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BI 900® LED Slit Lamp

Simplified operation meets high reliability.

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Advanced biometry—better outcomes

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The Octopus 600, with EyeSuite Progression Platform, extends Haag-Streit's product range of visual field analyzers, combining the Pulsar method for early glaucoma detection and standard White/White perimetry for long term follow-up in one compact and stand-alone device. Unique fixation control for blinking, pupil position, darting and forehead contact, yields more reliable results, and with our Tendency Oriented Perimetry (TOP strategy), thresholds are performed in 2 ½ minutes.



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Octopus 900®

Versatility PLUS connectivity!

The Octopus 900, with EyeSuite Progression Platform, is the most versatile perimeter available. The Octopus 900 features more options for reliable testing, including: static White/White, Blue/Yellow, Red/White, Flicker, Low Vision and computer-assisted true Goldmann Kinetic, TOP Strategy for thresholds in 2-1/2 minutes and our unique fixation control. EyeSuite, the industry's most advanced software for progression analysis, includes the first perimetric analysis to combine structure and function with real-time interactive access to all perimetric data with easy networking and free viewing stations.



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OPHTHALMIC

Product Guide



Doctor directed, at-home dry eye relief

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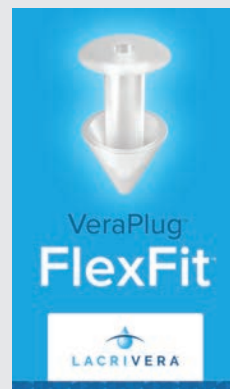


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